Spice It Up: How to Make Your Facebook Fans Page Interactive by Winny Aliangan

Article published on November 25th 2011 | Marketing

The point of a Facebook fans page for your business should be interactive with the audience at their level. To do this, simply sign up for a Facebook fan page and leave it at that just is not enough. In fact, with few interactive features on its Web business Facebook fans can start connection to a higher level than ever with their target audience. The idea is to keep them involved and coming back for more. Here are some ideas:

Deals, Deals & Discounts

One sure way to keep people visiting the Facebook fans page is to provide offers and discounts to their fans on Facebook. This can be done in a special form designed exclusively for these offers or you can do on your home page. Whatever form is used to decide to make these offers, which must be designed to be visually appealing and should be fresh. This means that you should make new offers and discounts often available.

Encourage fans to share

One of the easiest ways to promote the exchange is to talk to their fans, asking questions and share insights that are important to them in their Facebook fans wall, which ultimately will be shown on news channels to their fans. " You can also ask for stories, photos and information of your fans. This highly interactive practice means that not only the collection of valuable information for your company, but is creating a community of Facebook fans. For example, let's say a company is focuses on a product for children. Create a tab where fans of your Facebook page actually can upload photos of their mischievous use of their product.

Contests

Who would not want to win something? Running multiple contests on its Facebook fans page is an excellent way to get the fans back for more. Create a card contest where you can make monthly contests for their fans. Give something small for the winners and to have fun contests. Consider redesigning the Contest tab to keep it fresh and frequency to match each individual combat. This will make for a very complete user experience and fun.

Be creative

When it comes to Facebooks, the sky is the limit, stop thinking about new ways to interact with fans on Facebook. Remember, big or small, any interaction with her fans on Facebook is a way to generate more business and interest to your company.

Article Source:
http://www.articleside.com/marketing-articles/spice-it-up-how-to-make-your-facebook-fans-page-interactive.htm - Article Side

Winny Aliangan - About Author:
Author is a proficient Internet Marketer with huge knowledge in a Buy Facebook Fans and offers some of the best a Buy Facebook Likes at the best prices out today.Is now taking new SEO clients for their SEO plan.

Article Keywords:
facebook fans, facebook likes, get facebook fans

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!