Article Side

Puma Shoes Runs Your Confidence by Nicolehao

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Puma's, also known as Cougar's, are great leapers and short sprinters. The Puma logo and the Puma style is easily distinguishable, just like the great cat they are named after. The Puma logo doesn't just grace their magnificent running shoes: Puma tennis shoes, Puma clothing, jackets, hats and bags all bear the graceful logo of a leaping Cougara logo that symbolizes competition. The new Puma running shoes stand out in any crowd with their hot reds, bright pinks and brilliant purples. Puma's are synonymous with style; they don't hold back when it comes to making sure that you can perform and look good.

Puma's newest technology, BioRide, works with your foot to make your running experience better both more comfortable and more natural. Their running shoes have soles that work with the foot to support the foot's natural movement. You can find Puma's newest technology in their answer to the minimalist running shoe craze, the Puma Faas. BioRide has three integrated parts, Rocker, Flex and Groove, which work together with your feet to create a more natural running rhythm. Understanding that technology would play a vital role in their company and in their future, Puma used medical research when it to develop their running shoe. They were also the first company to use vulcanization on their soccer (or football) shoes.

Puma's have exceptional vertical leap and can run as fast as 35 to 45 mph. Is there a better name and logo for an athletic shoe company than the Puma? The Puma logo doesn't just grace their magnificent running shoes: Puma tennis shoes, Puma clothing, jackets, hats and bags all bear the graceful logo of a leaping Cougara logo that symbolizes competition. While Puma the cats may only come in shades of brown, the new Puma running shoes come in some of the brightest and most coveted colors under the rainbow. If you need an athletic shoe with stand-apart style, you need Puma running shoes.

Puma was the first to use a groundbreaking new material, Velcro, on their athletic shoes. The world's fastest runner, Usain Bolt, is the model for Puma's newest running shoe technology.

Today, Puma has global recognition. They work with both Formula One and NASCAR and have partnerships with BMW and Ferrari. In addition to fast cars, Puma Running Shoes sponsor the world's fastest man: Usain Bolt. Puma has stepped into the world of professional racing. Puma has enjoyed a long, varied histories, they've always managed to come out on top.

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