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Printech at the Saudi PPPP exhibition by Printechme

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Printech participated in the Saudi Print Pack exhibition from Nov 28 to Dec 1 at the Riyadh International Exhibition Center.

Mr. Pankaj Patel, Managing Director says, â€œThe customer response we received at our stand was really good with major potential customers visiting our stand and a generation of machine sales worth about 1 million Riyals in the following week.â€•

Printech took this opportunity to announce the launch of their new Industrial Packaging Division with a live demo of Automatic and semi-automatic Stretch Wrapping machines from Robopac, Italy and Automatic Strapping machines from Mosca, Germany at their stand.

With the result of a sale of 2 machines with 3 more machines in final stages of sale, Label customers showed keen interest for Label Converting Machines from Prati like their latest range of Slitter-Rewinders with 100% defect detection systems from Nikka, Japan & BST, Germanyâ€™s â€œShar system. A good set of customers were interested in booklet labels for Pharmaceutical and other industries for which Prati has the best solution â€œVEGAâ€• and â€œVEGA PLUSâ€• machines. Two cus are already in discussion for the purchase of this machine.

The response for AV Grade Hot Foil Stamping from API Foils, UK was really good. These foils can be used on Leather, Plastic, Velvet, Wood and difficult substrates. This is the main film used for a majority of holy Qurans printed in Saudi Arabia. Many customers are also interested in trying the new Cold Foil Technology for Offset printing presses which are available in overprinting grade as well as non-overprinting grade. There are already 4 cold foil installations in Saudi Arabia which API currently supplies to. For the Label Industry, API is also the Market Leader in Cold Foil for Flexo Printing process for which it is a dominant player.

With an aim to reduce printing process wastage by at least 40%, Printechâ€™s focus for the year 2012 is to work, with the help of BST Germany, towards this, with its customers. This can be achieved with the help of BST Super Handy Scan 4000 & BST Premius Web Inspection cameras which provide defect detection during printing, color monitoring, bar code reading, printing machine functions. BST also offers â€œShark 3000â€•, a state of the art 100% defect detection camera by which a Flexible Packaging converter can guarantee 100% defect detected material to their end users. This system is a must for Pharmaceutical companies and preferred by MNCs like Proctor and Gamble, Unilever, etc.

A few major stretch-wrapping film manufacturers from the region with ultra stretch or high stretch ability film of more than 250% stretch ability are under discussion to test their film on special Robopac machines from Robopac, Italy.

The Laser marking machine from MACSA, Spain displayed at the Printech stand evinced a lot of interest and inquiries from customers from varied industries like PET water bottle manufacturers to companies in plastic, glass, paper, plastic cables and metal can industries. The key advantage of using this laser marking machine is that there is no requirement for consumables, no spillage of hazardous chemical ink, these machines are zero maintenance. Many large manufacturers like dairies, bakery firms, beer and juice manufacturers, mineral water manufacturers said that they were impressed by the quality and complete range of transmission and timing belts supplied by Esbelt, Spain through Printech.

Printech has invested in a belt joining facility with which they can supply any size of belt, as per customer specifications, within 3 working days.

Many Corrugated Carton customers and box packers expressed their interest in the fully automatic and semi automatic machines from MOSCA, Germany, for carton strapping, pallet strapping and concrete block strapping solutions for manufacturing industries like ceramic industries, corrugated carton industries, concrete block manufacturers and a variety of other industries.

Printech Middle East is a complete solutions provider for the Printing and Packaging Industry in the MENA (Middle East North Africa) region and India. We provide consulting and technical solutions to our partners in terms of equipment, components and consumables to enhance throughput.

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