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International trade - Be a Global Leader by Ahtisham Ahmed

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International trade is a business that takes place among various countries. The trade includes export and import trading among various overseas countries.

International trade is a type of business activity that takes place between the traders of different countries. This type of trade practice is not limited to the boundaries of any country and the products and services are sold to the overseas traders. The business activity in such trading takes place on a global platform as well as deals in huge bulk of products. Basically various transportation modes are used in such trade which includes air transport and water transport.

International trade can be classified into two types of business i.e. export trade and import trade. Both these business activities are carried on international level and allow the worldwide traders to exchange products and services in larger quantities. In export trade, a company from a particular country sells its products and services to the traders in any other country. Whereas, Import trade is a business activity in which a country buys commodities and services from a trader of other country.

There are many complications in international trade as it is a global trade and lots of research is to be done before entering into trade with any company. Thus, to simplify the activities on international business, various B2B portals have emerged. These portals contain the list of prominent traders including exporter, importer, supplier and manufacturer. The B2B directories enable the traders to promote and advertise their products on an international level.

The business portals also bridge the gap between the buyers and suppliers and allow them to communicate with each other for the exchange of products and services. These directories provide the detailed information of all the traders through which buyers can directly send mails, inquiries and orders to the suppliers. Apart from this, the buyers can also post their buy requirements so that the supplier of that particular commodity can directly approach to the buyer and send him catalogs and prices of the products.

The business portals also provide a search option in which users can type their desired category of products or suppliers and can easily find the results. The directories contain the list of importers and exporters under various categories like chemicals, furniture, home appliances, etc. These categories are listed in an alphabetical order so that the user can easily look for a particular type of category.

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Ahtisham Ahmed is an expert writer on online business promotion, and here he has shared information regarding international trade. For more details about a Anniversary Gifts, visit B2B Portal or a business directory - Exportmart.com

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