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However, there are huge advantages and challenges that if you choose to customize Facebook fans pages with iFrames. But again, the only way to add personalization to your website or start a new page from scratch is through the use of iFrames, at least for now.

Why Facebook fans changed?

Many believe that the main reason to switch to iFrames FBML is Facebook fans for social networking giant can download custom transport load fan pages on Facebook fans FBML. As you probably know, the FBML application was very popular with millions of pages have been used to customize the tabs and add more features to its content. But Facebook fans has had to accommodate all custom pages, which meant, of course, was only a matter of time before leaving to carry the load and transfer to users. Therefore, the adoption of iFrames.

What exactly are iFrames?

An iframe is basically another HTML code that allows you to integrate a web page in another Web page, which in this case is the Facebook fans page. This essentially means that the responsibility of hosting your personalized page Facebook fans in touch with you and your server. Facebook fans will host the page itself and transmit the content that is downloaded via iFrames. In return, you get more flexibility in terms of content that can add to your Facebook page.

How I can add content using iFrames?

Well, almost anything can make your own website - on order forms, so that the product pages of exclusive content sites, video, audio, and dynamic design. In short, dynamic and rich content that can be designed to suit your web property and maintain its own brand, all natural to exploit the capabilities of Facebook fans viral marketing and buzz. The analysis and performance is also easier to follow, because you can embed the tracking code on your pages.

Is Facebook Fans iFrame pages and tabs very difficult to create?

You can create the card support IFRAME, you need to develop an application on the Facebook fans Developers site, where you can download the contents of a web server or hosting service provider. Once created, you can install this app on the Facebook fans page another tab, and use it exactly as you would any web page.

Of course, this assumes that you have the server infrastructure and web development skills or staff can easily customize the pages of Facebook iframe. Small businesses and entrepreneurs are more difficult to use this page for customization of projects, especially those with no previous experience of coding. The alternative would be to find a measure of Facebook fans page for developers or vendors that can help to create the application tab support iFrame, and that hosts the content.

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