Article Side
Buckhead Georgia BMW by James Hook

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There are numerous reasons why people are crazy to buy the BMW brand cars. BMW has come a long way since its inception as an aircraft engine manufacturer to one of the most popular family, luxury and sports car manufacturers today. Established in 1916 and originally a manufacturer of aeroplane engines, BMW have been producing cars for over 80 years. The Dixi was the first car the company made. It came out in 1928 and kept selling nicely through the depression. After many years of hardships the company has barely changed, the logo still stands elegantly above the likes of "FORD" with their new range of 'Focus' patrolling the streets soon. In 1991 BMW designed a beautiful new look, sleek 3 series, designated the e36. BMW is now developing the i3, which is one of the car models now being made. This model will not be released until 2013. The BMW i3 promises to reach a speed of 62 miles per hour in just 8 seconds. The top speed is expected to be around 93 miles per hour.

BMW entered the American market in the late 1960s with the BMW 2002 sports model. It was a new apparition on the USstreets, as it was extremely flexible and it offered good fuel consumption. The 3 Series was a big success in the US, as Yank managed to buy an affordable medium sized sports sedan, a car with a fantastic handling and stability at that point. One of the objections to newer cars is the fact that they're often heavier. It is true that newer cars have lots of conveniences and added features for comfort but those are things that add to the weight. All such people who prefer buying Atlanta BMW cars also like sharing their experiences related to the superior level of comfort. There are around 500 official BMW dealers in the States today. As the BMW is a luxury car it pays to enquire about the optional extras that you could add to your new BMW when purchasing it from the main dealer. Alpharetta BMW is currently looking to offer more powerful, luxurious automobiles that augment the latest technologies to supply the best gas consumption in their class.

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