10 Questions you should ask a translation agency in Singapore?

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Do translation agencies business model rests on the internet? do they use the internet to their advantage and save cost?. are they equipping the translators to use internet to increase the speed and reduce transaction cost? find out what you should be looking for from an translation agency in Singapore?

If you still think that you can easily get your translation done with an individual, then you may miss accurate and useable translation that is required by your customers.

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Article Body:

If you believe that the internet is still in its infancy, then you have to be aware that the infancy is almost over. The internet gains its maturity faster. Everybody wants to take advantage of the internet must treat it as if it a mature entity. Youâ€™ve got to be serious about using internet as your business vehicle.

If you still think that you can easily make fortune out of the internet, then you may miss the big picture of it unless you are aware of the things you should ask yourself and give your answer before you build your internet business.

You should understand that building a translation agency online is different from running a translation agency offline. You can make more money from the internet without building any offline business. This is what most of the translators and translation agencies do? they use the power of internet.

While working with a translation agency in Singapore may sound easy, knowing is you are working with the right company will cost you nothing less or more. But here's the interesting part. You are not sure if you are working with an individual or a translation agency or a translation company. Simply ask your vendor some questions before you start working with them. this should facilitate a long term partnership between you and the vendor and as a whole save you cost substantially.

So, to do it correctly, you should ask your vendor the following questions before assigning the translation task?

1. Do they have a vision?

What is their business vision? You should have it clear in your mind that without a vision your vendor is not going to add value to your requirements.

2. Do they recognize their business strength?

What is their business strength? This will affect the whole concept and strategies of your business. If you think that they don't have that strength, then you must make an exercise to find that strength!

3. Do they set business goals? Are they growing year or year?

What missions they want to be accomplished to achieve their business vision? These missions will be your business goals. get a list of clear and measurable goals with detail activities.

4. Do they have a business strategy?

What will they do more to win your business? Use a Plan-Do-Check-Act cycle to test their business strategy.

5. Do they have tools and technology?

What technology needed for this business? DO they posses the required tools to work on? What will be involving? You need to decide which technology is appropriate to your business.

6. Do they have good quality service offering?

What service do they offer to a customer like you? You have to make sure that the product they offer to their customer is the one with good quality.

7. Do they have quality customers like you?

What kind of customer do they have? One part of your business activity should be about finding good quality customer. Good quality customer is the one who's willing to observe, evaluate and buy translation services again, again, and again.

8. Do they have quality information to offer?

You need quality information. Unless you can get it right, you cannot make a quality decision.

9. Do you have a leader? or an expert who has considerable experience.

Who will mentor and watch their business growth from the outside? Sometimes they need more than just advice and consultation to grow their business. they may decide to get a business coach to help grow their business.

10. How many translators are associated or working with them? and how many languages do they offer translation services?

Many translation agencies in Singapore claim to offer translation services in more than 100 languages. ensure that by collecting profiles of translators on random. this will help you to assign translation for different languages pairs when required.

If they can't answer just one of the 10 questions above, then you may cancel or think over again before assigning your translation

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About Lyric labs:

Translation services from lyric labs, ISO9001, DINEN 15038 Certified Translation Company in Singapore. Lyric specializes in financial translation, technical translation, automotive translation, certificate translation, legal translation services in Singapore.
Lyric works with more than 1500 qualified and professional translators for 142 and more languages. Lyric is the 14th largest translation company in Asia and 12th largest over the phone interpretation company in the world. Lyric's fully integrated service model helps customers save up to 30%. On translation services. Lyric Labs is the leading a certificate translation services company approved by businesses, Govt. Bodies, Embassies, courts, Universities, etc. Lyric also specializes in conference interpretation services, translation for subtitling, translation for dubbing and voice over services. for more information about the company please visit our website a translation agency in Singapore and write to us. You can also speak to our support staff online.

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