Article Side
Say it like it is the whole truth by Jennifer Broadley

Article published on March 3rd 2012 | Management

I can talk about leadership development and companies can hire me as an executive coach to encourage more advanced and successful leadership but I may as well be a lorry driver (a secret fantasy of mine since the Yorkie advert era) and they may as well torch their people-investment spend if we canâ€™t talk about the truth. The WHOLE truth. Hereâ€™s some of what Iâ€™ve been proces with various executives this week:

â€¢ Weâ€™re definitely committed to your part in the companyâ€™s succession planning â€“ but we are r round of redundancies and itâ€™s unconfirmed as to whoâ€™s in that mix

â€¢ We value your experience and your results are unparalleled â€“ however, we canâ€™t invest further in your team to free you up to do what only you can do

â€¢ Itâ€™s just the culture of the company â€“ the systems are established and canâ€™t be changed. Itâ€ conversation over too long a period to take advantage of the opportunity thatâ€™s presenting itself right in this moment

Hereâ€™s why change takes SO long to put in place in some large corporateâ€¦because even the finest leaders find it challenging to support a concept that may result in them losing their job!

Iâ€™m not saying that leaders, MDs, board members and directors donâ€™t have exceptionally valuable experience to offer to the corporate mix â€¦ in the majority of cases, of course they do! But if you keep telling the story that â€˜the next stage of how this company can serve its clients (readers, listeners, customers, patients, subscribers) has to be designed to keep me in the pictureâ€™ you may be limiting your service to the company, making decisions from a place of fear and lack as opposed to freedom and abundance.

The truth will set you free means that:

â€¢ when you sense something is right and purposeful â€“ trust that you will be respected and rewarded by speaking it out and boldly enabling the most enlightened solutions to come to pass

â€¢ you may have to learn to communicate at a much higher level â€“ and trust that chaos and â€˜pruningâ are part of the process of developing a healthier, more flexible, transparent and authentic way of doing future business

â€¢ you stand up and take action with 100% integrity â€“ even when speaking out the tough parts requires humility â€“ and by doing so, in todayâ€™s world of corporate leadership you will set yourself apart

I leave you with some word from one of the biggest rule breakers and new thinkers of our recent corporate business heritage, Steve Jobs:

â€œYour time is limited, so donâ€™t waste it living someone elseâ€™s life. Donâ€™t be trapped by dogm living with the results of other peopleâ€™s thinking. Donâ€™t let the noise of otherâ€™s opinions drown o own inner voice. And most important, have the courage to follow your heart and intuition. They somehow already know what you truly want to become. Everything else is secondary.â€•

Jennifer Broadley is one of the UK's leading executive coaches. She works with corporate leaders, business directors and successful entrepreneurs. She specializes in CEO coaching, prosperity

coaching and providing the most cutting-edge and intuitive leadership and personal success programs in the UK. Jennifer is passionate about the ongoing self improvement of the world's future business leaders â€“ the way-showers for our precious next generation. She coaches, speaks, writes and runs workshops on 'The 7 Steps to Personal & Professional Freedom'

Article Source:
http://www.articleside.com/management-articles/say-it-like-it-is-the-whole-truth.htm - Article Side

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Article Keywords:
jennifer broadley, coaching for executives, ceo coaching, leadership development, executive coach, executive coach london

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