Article Side
CEO coaching leaders who lifelong learn by Jennifer Broadley

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I canâ€™t tell you how many times Iâ€™ve heard it asked by corporate leaders from directors, to board members to CEOs â€•but why would I need coaching â€¦ Iâ€™m doing everything rightâ€•. To which I rep wouldnâ€™t be at your level of success if you werenâ€™t doing everything right. And I work with achievers not because there are issues, but because thereâ€™s always unreleased potentialâ€•.

A founding father of the US, Benjamin Franklin said, â€œWithout continual growth and progress, such words as improvement, achievement, and success have no meaning.â€•

A noted polymath was old Franklin which means he had a great deal of knowledge about a wide range of topics. He was known for his considered opinion, his wisdom, his diplomacy and his natural ability to lead and to inspire others. Iâ€™m guessing he meant it then, when he also said, â€œWhen youâ finished changing, youâ€™re finished.â€•

In metaphysics thereâ€™s a law called â€˜the law of perpetual transmutationâ€™. It means that all things physical and non-physical exist in a constantly state of change â€“ expanding, reducing, evolving. Thereâ€™s never nothing happening. Nothing stays the same. The universeâ€™s default is transformation

The most successful leaders, managing directors, CEOs on the planet know all about this law. Youâ€™d never hear them say â€˜Iâ€™m complete; all the things on my list are ticked; weâ€™ve reached every goa ever had for myself, the company, the customers, the systems, the employees and the products & servicesâ€¦ so, yeah. Weâ€™re doneâ€™.

Because, too right theyâ€™d be â€˜doneâ€™! Done gathering new ideas; done sensing whatâ€™s next fo marketplace; done navigating the companyâ€™s best talent towards unearthing new opportunities.

There IS no â€˜doneâ€™ in the life-cycle of successful leaders within progressive organisations. Personal growth & progress = greater team achievements = product & service improvements = ongoing business success; just like Franklin said it would.

Every individual leader is called to be creative and to lead and expand themselves and their business in a way thatâ€™s unique to them. There are no co-incidences in any man or womanâ€™s rise to the helm of a notable corporate company to pioneer a new chapter for its tribe. Directors who actively develop integrity, respect, wisdom, a sense of themselves, and a healthy relationship with risk will thrive.

Lifelong learning is a commitment. There are no right or wrong ways to go about it â€“ study a formal course, hire an executive coach, read, listen, watch, blog, join a mastermind â€“ your style, your choice. But it is a conscious decision to walk this path â€“ you cannot inherit leadership success. The results show in each of us to a depth and effectiveness equal to the hours invested in developing the craft.

I leave you with an Irish saying which is up there, in my opinion, with the wisdom of Mr Franklin: â€œYouâ€™ve got to do your own growing, no matter how tall your grandfather was.â€•

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