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They say diamonds are forever and there are a lot of good reasons for that. First, nothing illuminates a womanâ€™s face than being presented with a package with glimmering white stones inside it. Thatâ€™s a memory forever embedded throughout her life. Sure, gold jewelry often will gain a similar effect and at cheaper cost, depending on their karat or weight. But itâ€™s a probability you wouldnâ€™t choose to risk. With diamonds, there is something very certain that as much as the stones are dazzling, girlsâ€™ eyes will be dazzled along with them. Wasnâ€™t it Marilyn Monroe who crooned, â€œDiamonds are a girlâ€™s best friendâ€•? And icons of Goddess proportions do know what theyâ€™re about.

And letâ€™s take into account marriage proposals. You want a girl to say yes? You give her an eternal imprint of how important she is with a diamond ring.

Scientifically speaking, diamonds are forever because they're the toughest stones on this planet. Itâ€™s indestructible like Superman and the only thing that can scrape or cut through a diamond are diamonds themselves-theyâ€™re very clannish that way. Literally you are able to store a diamond anyplace, hot, cold, in the oven, on the porch, for more than a hundred years, and they will stay the same.

Based on stories, the term diamond comes from the Greek word â€œadamasâ€•, this means invincible. A variety of the story however says it was the Persians who named it from the word â€œelmaâ€• which means hard. But regardless of whether Greek or Persian, ever thing boils down to diamonds being one difficult nut to crack.

Forever doesnâ€™t have to be literal. When you say forever you can even include its monetary value. Itâ€ not a common fact, especially in this age of digital waves and gizmos, but diamonds, despite their more known popularity in the category of aesthetics, is in fact a good investment. Like houses, like currencies, like gold that sells by the bar, a diamondâ€™s price value never, ever, falls. At worst, just like most investments, its value can remain the same. You sell it as you bought it. But typically, once your children inherits them, their worth has doubled, tripled, maybe even quadrupled. They could be passed from down the family. They could be sold to diamond buyers, utilized as collateral for loans, a diamond is usually a basis of oneâ€™s asset if not social standing. And think about its mobility. Visualize something within the price structure of a mid-level house wrapped around your finger.

Because diamonds are forever, itâ€™s also declared that there are no brand-new diamonds. Or there are but a majority are recycled, or, in diamond terms, they're reset from one mounting to the next, from earring to necklace, from bracelet to rings, from the studded era of Victorian queens to the minimal single stone in the modern day. Thatâ€™s the diamond keeping up with the changing times. Diamonds will forever be en vogue no matter what age weâ€™re in.

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