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Money from Annuities: Annuity Leads, Lifetime Annuity and Selling Annuity Payments
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Article published on May 18th 2012 | [Loans](#)

How to Make Money Selling Lifetime Annuities

Annuity leads are names of individuals who are potentially interested in annuity products, along with contact and demographic information such as address, phone number, age, and income. People looking to sell a lifetime annuity look for annuity leads because they know they can generate cash for the course of their own lifetimes.

Annuity leads can earn you a great income over time but finding quality online annuity leads can be a challenge. These leads should be composed of real people who are genuinely interested in buying annuity insurance but sometimes they contain falsified or inaccurate contact information.

There are two types of annuity leads: raw annuity leads (less expensive) and qualified annuity leads. They are names of those persons who have never shown any kind of interest in a lifetime annuity but whose demographics meet the standards of the target market.

If you are selling annuities, it is always better to work with qualified annuity leads which consist of people who have shown interest in annuities by filling a form online or requesting a brochure.

For those who have a lifetime annuity of their own, selling annuity payments can be a great way to generate ready cash, although it may not net you as much in the long run as youâ€™d get over time with the smaller payments.

There are various ways to go about selling annuity payments, thereby exchanging a lifetime annuity for a lump sum of cash. Your options will depend, in part, on how much it is worth and how much you expect to make from selling annuity payments. Different buyers will pay different prices, so you'll want to shop around.

You may want to try contacting big companies that have the resources to buy a lifetime annuity from you. The downside is you will probably have to pay a fee. Also, with large companies, you may not get as much as you were hoping for.

In addition to selling annuity payments, there are other options to generate income quickly from a lifetime annuity. One is to use the lifetime annuity as collateral for a loan from a financial institution. You might also be able to get small payments from a lifetime annuity changed to larger payments issued over a shorter time period.

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Article Keywords:

selling annuity payments, annuity leads, lifetime annuity

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