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The sales of Isas have gone down quite low for the very first time in as the investors have stayed away from the market for quite some time now. The Investment Management Association had released official data which showed that the sales of Isas had gone down to 2.2 billion pounds in the year 2011 from 4.4 billion pounds in the year 2010.

This low in the sales has continued in this year as well with most of the fund groups managing just with of the sum total net sales which was worth Â£6 million in the first three months of the year. Without any doubt, the sale of Isas had fell to down to 553 million pounds in the month of March, which if seen from the past is the busiest month of the year as far as business is concerned, which had come down to a very low level of the amount bring 974 million pounds selling in the month of March in the year 2011.

In the present times, the sales are at the lowest level after the recession that has come way past in the year 2007. Actually this thing is not a surprise. The investors have left Isas because they did not want to risk their assets and have taken themselves into the market of funds. A fixed income was one of the main asset classes for the seven continuous months along with the net retail sales being 660 million pounds in the month of March. If seen on an average the sales of month as far as fixed income funds month in the duration of 12 months on an average was 465 million funds. This was informed by Investment Management Association. Apply with instant bad credit loans @ http://www.instantbadcreditloans.co.uk/ and get loans despite having bad credit issue.

Richard Saunders, who is the Chief Executive at the Investment Management Association, was of the view that in the second half of the year 2011, in the first few months the investors saw an increase in the inflow that grew stronger. In the last tax year, the sales of Isas was quite god and was worth 2.1 billion pounds but from in the past two years, the level of the sales of Isas was going down low only. He also added that in the month of March, the overall holding of the equity of the investors have added up on quite a good level. All this proved to be quite helpful as the inflow had only got stronger because of this thing only.

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Alen Felix - About Author:
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