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NLP Practitioner is an individual that practices Neuro-linguistic Programming (NLP). NLP is a technique used to bring about positive changes in oneâ€™s lifestyle based on a theory that there is connection between human neurology, language, and behavioural patterns. The term â€œprogrammingâ€ in NLP refers to affecting the subjectâ€™s goal setting through thoughts, language, and behaviour. It is based on the belief that behavioural patterns of an individual can be modified using verbal communication to affect thoughts in such a way that it results in a positive change.

NLP was initially mean to treat depression or conquer fears. Later on, it was extended to all walks of life with major focus on personal growth and achievement of individualâ€™s life goals.

NLP practioner training can be obtained through variety of methods that include NLP seminars, workshops, training courses of short and long duration, audio-video aids, and books. Many institutes offer NLP courses of varying durations, depending upon the number of practice sessions and number of hours per day. The courses range from basic to in-depth learning of NLP and its practice. Basic courses come in the form of one or two day seminars. In-depth course last for weeks or months. In order to practice NLP, you need to do long in-depth courses.

After doing a certain set of NLP practioner courses, you can get the status of NLP practitioner and start your own NLP consultancy and training services after getting license according the prevalent law authority in the area.

NLP practitioners have to continuously update their knowledge and skills through advanced courses, books and audio material.

Traits of a successful NLP Practitioner

What makes you a successful NLP practitioner is your ability to establish a bond with your client. If you are able establish a relationship of empathy with your client, your NLP practice will yield quick results for the client. This is all about practice and personal skills. The close the client feels to NLP practitioner, more effective are the results.

It is also important NLP practitioners to be able to use a wide set of words and language as the verbal communication is one of the most important and useful tools in the practice of NLP. The verbal cues have strong impact on subjectâ€™s (clientâ€™s) behaviour. Good NLP practitioners well understand the link between words and emotions that they can spark in their clientâ€™s mind. The mastery of language is one of the essential skills for NLP practioner.

Good practitioners are also well versed at related techniques such as business communication, influencing and persuasion techniques. Knowledge of different marketing and sales techniques is also important for becoming a successful practitioner. This is the era of computers and Internet. A good NLP practioner has to be familiar with social media like Facebook, Twitter, and other web tools used for marketing of services.

Becoming a NLP practitioner is one of the great careers available for individuals who find it interesting to help other individuals achieve their life goals.

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