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Top 5 Reasons Kids Love Wristbands by Kittie Pitts

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It never ceases to amaze me how excited kids get when they see all the bright colors and fun designs. They start grabbing for top choices and squabbling over monkey designs, happy faces, and rainbows. They can't wait to put them on and once they do, you can see their faces light up with pride. Now they have something unique, something special. And just try to make them take off that wristband!

Through my observations over the past several years, here's my take on the top five reasons kids love wristbands.

1. Fun designs and bright colors. That's the first thing kids notice when I open up my special bag of Tyvek wristbands. They delight in the colors, especially bright blue, red, yellow, lime green, day glow orange, and purple. Everyone has a favorite color. It's a staple of being a kid. Isn't that one of the top ten interview questions from a child, â€œWhat's your favorite color?" Then there's the appeal of fun and funky designs. Dancing dolphins, smiling suns, mischievous monkeys, leopard print, swirls, and tribal tattoo patterns. There are wristband designs for every type of child.

2. You wear wristbands on your wrist for everyone to see. It's all about bragging rights. Remember the days when you had friends who brought home a souvenir from their trip to Disneyland, the fair, or some other special place they visited and all the other kids turned green with envy. The kids strut around wearing their special wristbands, beaming with pride.

3. Wristbands make you feel special. Not everyone is wearing a wristband, so when kids have a wristband on they feel special like they're part of a special club or they have access to something unique. Everyone wants to feel special. Imagine the stories and make-believe games they can create with their neighborhood friends. These are our backstage passes to the Justin Bieber concert! Come on gang, let's go!

4. Wristbands remind you of fun places you've been. Wristbands are used at the most fun places on the planet! You can find wristbands at carnivals, fairs, festivals, amusement parks, racetracks, concerts, waterparks, sporting events, summer camps, bowling centers, family entertainment centers, and tons of other entertainment venues. Wearing a wristband reminds you of that special visit and the great time you had.

5. You get to keep them on for a long time. No one knows better than kids that wristbands can last a long time and be worn for weeks and even months without taking them off. They wear those wristbands until they fall apart. I can't count the number of times I've seen kidsâ€”and even young adultsâ€”wearing a tattered, faded wristband from some event months ago. They hang on to that wristband almost as closely as their cherished memory of that great experience!

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