Love Jewelry Love Pandora Jewelry

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Women like jewelry very much. It is not only a symbol of her personality. It shows her beauty and elegance, which reflects her charming. Wearing jewelry will give a unforgettable impression to others. Saying about jewelry, pandora jewelry is the most suitable jewelry for you. It is one of the most popular fashion jewelry, which gets the welcome of people. But do you know the history and the itssymbol meaning of it? It is manufactured by the jewelry enterprise of Denmark is popular all over the world, with high jewelry of everlasting charming. Pandora jewelry captures unforgettable moment of life with beautiful way. It makes the exquisite jewellery, which obtains favor of consumers from all over the world.

In 1982, the first store of pandora founded in Copenhagen, Denmark. Today it has more than ten thousand counters in 47 countries, which includes 260 pandora stores that have brand concept. As the third largest jewelry brand of the world, Pandora had the marketing amount of $2 billion laast year, and ten billion dollars in the first half of this year.

The inspiration of pandora jewelry comes from the Greek myth. After Prometheus stole the fire of god to earth, Zeus decided to revenge him. In order to do that, Zeus commanded Hephaestus to create a woman named Pandora, then he told other god to give her something so that she can easily tempted to ordinary person. Intelligence goddess Athena gave Pandora colorful costumes; love godness Aphrodite gave Pandora beauty; the charming goddess gave the necklace created by Hephaestus to Pandora.

Zeus gave Pandora a box, but he did not allow her to open, and then sent her to the world. During the creation of Pandora, she is endowed with curiosity, therefore she could not stay as temptation, so she opened the box. When she looked at the inside of the box, all the later things that would make people pain were coming out, the disease, the devil. At last the box only had the hope and opportunity, so, Pandora jewelry also represents luck and hope.

Pandora jewelry has successfully promoted to the world with the influence of "Pandora". On the one hand, a woman has a kind to love inherently to jewelry; On the other hand, it leaves the hope to mankind, and Pandora jewelry has taken on this meaning. It provides unique surprisingly price, in addition to that, which has special significance for customers. You will love it when you see it, because it just likes the Pandora's Box which actually has the fatal attraction to the woman.

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