Hearts of London Princess Cut Diamonds are Ultimate in Cut, Clarity, Quality and Precision

by Editor123

Article published on May 16th 2012 | Jewelry

Clients looking for high quality loose diamonds and fine diamond jewellery pieces within their budget have been largely disappointed by the overwhelming spike in the prices of diamonds and gold in the recent past. While many had to compromise on the quality and/ or size of the diamonds in their engagement rings, wedding rings et al, there is a smarter and vigilant brigade of diamond jewellery connoisseurs that has discovered a better avenue in the guise of direct diamond jewellers such as Hearts of London.

Committed to Delivering Outstanding Quality, Class and Value for Your Money

Hearts of London, being one of the leading direct diamond jewellers in the UK, is committed to delivering outstanding quality, class and value for your money. Each piece of diamond jewellery is crafted with highest precision and fastidious attention to detail by the expert craftsmen at their Hatton Garden workshop. Hearts of London diamond jewellery pieces carry highest quality diamonds that are guaranteed conflict free, ethically sourced and independently certificated by the GIA. While the quality is comparable, prices of Hearts of London diamond jewellery pieces are almost half compared to the costs of those of the worldâ€™s most recognised jewellers. In sharp contrast to other jewellers, typically Hearts of London Princess cut diamonds and round brilliant solitaire diamonds etc are available at discounted prices when compared to their rivals.

Explore their Signature Collection

Hearts of Londonâ€™s Signature Collection comprises of full & half eternity rings, platinum wedding bands, and engagement rings with round brilliant solitaire, and fancy cut solitaire and Princess Cut Diamonds on them. Clients can explore this collection at Hearts of London website or their Hatton Garden showroom.

Diamond Buying Guide and Jewellery & Gemmological Consultations

Hearts of London understands that buying diamonds is not a routine exercise and there are endless traps if you are unwary. For this reason, the qualified and experienced gemmologists at Hearts of London have prepared a comprehensive diamond education guide. The guide is available online for quick reference. However, since majority of clients still prefer buying diamonds from a jewellery showroom rather than website, Hearts of London welcomes all the clients to come and visit their Hatton Garden showroom where a qualified gemmologist will assist them in better and informed decision making. However, prior appointment is required for this. Clients can call Hearts of London or drop an email in order to arrange an appointment.

Article Source:
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Article Keywords:
Princess Cut Diamonds

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