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Transitioning from Employment to Self-employment - WSI Internet Marketing Franchisee by Jamshaid Hashmi

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Going from a traditional job to owning a WSI franchise neednâ€™t be an overnight jump. Many people choose to make a transition from employment to self-employment.

One of the best ways to prepare for the transition is to do a lot of research. There is a lot of material out there, both WSI-specific and about franchises in general, that can really give you a good sense of what to expect.

For example, one could research the rate of return on investment of most franchises. Itâ€™s one thing to understand that a franchise is typically profitable within the first one to three years. However, knowing the typical curve from month-to-month can help you paint a more specific picture of what sort of money you can expect to have and when.

Another option is to study up on lead generating techniques, and find the ones that would most likely work for you. Do you prefer visiting trade shows and conventions to promote your abilities? Or are you more online-oriented and prefer to generate interest through blogging and social networking? Knowing a bit about the lead generation process ahead of time can help you be ready for the angle you want to take.

Are you a more high-pressure worker, eager to work for a few intense days and then have long weekends all to yourself? Or do you prefer to always have a modest amount to do and the occasional day off to fill in? Again, knowing the circumstances under which you work best will help you shape your WSI schedule from the very beginning, rather than developing it as you go.

Of course, not everything can be researched right away, and thatâ€™s part of the fun. There is plenty youâ€™ll learn on the job when transitioning from employed to self-employed, and there is a whole lot to look forward to.

For more insight into transitioning from traditional to self employment, visit http://bit.ly/WSIFranchiseOpportunity

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WSI Franchise Opportunity: WSI is the world's leading Internet Marketing Franchise providing affordable Internet solutions to small and medium sized business. WSI is the world's leading Internet Marketing.

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