Securing Your System Using a Telephone Identification Number by Keith Gambill

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Many different problems can be presented for securing the system that you use for your corporate data today. When you are searching for a better way to ensure online security, you will discover that many new methods are available. Today however it is important that a two step process be used to be certain that the user is actually who they claim to be.

Using telephone identification number choices will allow you to confirm the actual number that is presented as an actual number. It is very easy to create a fraudulent phone number today. By having a system in place to identify the numbers, you will have a greater ability to ensure the security of your system.

Using a telephone identification number choice also will be helpful for your lead generation activities. Many websites allow for the entry of contact information which is then gathered and stored to use to reach that individual later. Many people today will enter a number that is incorrect in order to get the access they are seeking or the free products or whatever the case may be.

Every person has in the past given a phone number that was not truly their own. In addition many times a person who is using a pre-paid cell phone or a VOIP number will be untraceable as well as unreachable in many cases. When you are working on lead generation for your organization, you want to have high quality useful leads with correct information.

Using a telephone identification number process will help you to detect those numbers and possibly disallow access based on that. It reduces the number of false leads that you have which in turn helps to populate your lead data base with true information seekers. As a result you will have a better rate of conversion from those leads.

TeleSign offers you a solution for the problem. Using the PhoneID system for telephone identification number will help you to reduce the number of fraudulent numbers which populate your database. The use of these fraudulent numbers results in time spent trying to reach them. Even when you might be using an automated contact system, you will still have a loss associated with the attempts to reach leads that have not provided real and correct information.

When your goal is to create a high quality and useful list of new leads, you want to be certain that those leads are doubled checked and confirmed before you attempt to sell them your product of course. However confirming information can become expensive. Using a program such as PhoneID will help you to immediately qualify the phone number that the user has entered.

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Keith Gambill is a freelance writer specializing in new Internet developments. He has been an accomplished programmer and self-described â€œtech junkyâ€• for twenty-six years. He lives in Boston, Massachusetts with â€œa Mac, a PC, and a golden retriever.â€•

Refer a http://www.telesign.com/ for more details on a telephone identification number.

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