Article Side

ROI and Franchising

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So, weâ€™ve mentioned a few times that the average franchise posts a return to profitability after the initial investment within one to three years. But what exactly does that mean to you? Sure, it means thatâ€™s the point where youâ€™ve made back your initial investment and can start saving or investing money again.

But what exactly does it mean compared to a more traditional job?

Letâ€™s start with a fairly common area of measurement: retail serviceâ€¦

â€¦It can take a year of working as a cashier to be promoted to specialist or low-level management positions.

â€¦It can take as much as five years to be promoted to higher management positions.

â€¦There is no guarantee of being promoted, even if you work hard.

â€¦Your hours, even after several years of work, are dictated entirely by the needs of management.

Now, not everyone will be coming to the WSI franchise network from a retail background, but it does serve as a good baseline for what weâ€™re talking about. Some larger and more profitable companies have been instituting hiring freezes and pay freezes as well, meaning that even if they wanted to promote someone, they canâ€™t do so, leaving employees stuck at their current rate of earnings.

Contrast that to a WSI franchiseâ€¦

â€¦Thereâ€™s nothing to stop you from taking on more customers the moment you have time to do so. If a client wants to pay for your services and youâ€™re ready to provide, you can bring them aboard and start working.

â€¦You have control over the money â€” your profits at the end of the day are yours to control, be it for personal savings or reinvesting into the business.

â€¦You can grow as fast as the client base will allow, rather than as fast as *management* will allow.

â€¦The harder you work, the greater the reward will be, all within the first three years.

To learn more about how WSI Franchise reflects strong ROI, visit http://bit.ly/WSIFranchise_MarketPotential

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WSI Franchise Opportunity: WSI is the world's leading Internet Marketing Franchise providing affordable Internet solutions to small and medium sized business. WSI is the world's leading Internet Marketing
Franchise providing affordable Internet solutions to small and medium sized business. WSI is the #1 Internet and Technology Services Franchise. WSI is currently accepting applications from motivated, entrepreneurial-minded individuals for new franchise openings in high-growth markets.

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