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Invention and product designers

Many of us have had an idea or two in the past but we just let these ideas pass us by, but why should we, the idea that we have in our thought processes could be the next big thing! This article is aimed at giving you some advice if you are thinking of making your idea for an invention a practical reality! This article will then conclude by informing you on where you can find more information on product designers.

Whatâ€™s in an invention?

Letâ€™s work through a few examples and just ponder for a second at what the world would be like if the following inventions never got past the thought stage:

Electricity

The Television

The telephone

The computer

The internet

The car

The aero plane

Broadband

Wi Fi

These are just a few products that shape the 20th and 21st centuries, but where would we be without them? We would be stuck in the dark ages; we take all of these inventions for granted but the fact of the matter is that we need all of these inventions to keep and maintain our modern lifestyles.

How to make your invention possible â€” product designers

The first thing you need to do is get that idea from your head and onto a piece of paper; there are many different ways in which you can do this. One of the best processes is to create a mind map; you do this by taking a piece of paper and putting your idea at the center of the page and then working through your idea. Another good process is to use a PEST analysis of your product, this stands for Political, Social, Ecological and also technological. There are many more strategy based tools that you can use to ensure that your invention is feasible and also identify if there are any gaps in the market for any such products.

More information

If you would like more information on how to help create an invention then this can be found by entering the keyword "product designers"™ into an internet search engine. This will help you get information on how to make your idea a real and working possibility.

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