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Part 3 of 3 -Video Production - Editing by Contrast Design

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Once the pre production and production stage of the video production is finished the next stage is the editing. In the previous two stages, raw footage is already prepared of the whole shoot. Subsequently now the time has come to make all the rational and motivating choices that will make your final master piece.

Professional editing companies use many different types of software to edit and modify the video program. Since it is a digital era, everyone uses a computer to make changes in the video. There are many computer software houses that help in professional video editing. There are different levels of editing software, since it is a post production level one can use final cut pro (FCP).

Media 100, pinnacle, premier and FCP editing softwares are used by many professional video producing companies. Among all the software, FCP stands as one of the best editor. One can also generate more bucks while using FCP in video editing. Other than FCP there are programs that are too used in the video editing process including Photoshop, 3D software and illustrator.

Photoshop helps to create graphics and manage the still images from the shoot. Sound loops, soundtrack pro, live type for text, studio pro and others are the programs used to totally edit the video and make it more entertaining. First of all, you need to transfer the video in the computer so that it is converted into useable file format.

There are varieties of things that one can do in the footage with the help of editing programs. The footage can be slowdown, speed up, cut, move and do other things via FCP. The professional video producing companies transfer the final footage to their internal disk initially. The final video is transferred to the external hard disk at the end by the companies.

One vital thing that is to be considered is maximizing RAM of the PC while editing. The computer never has enough RAM that is required for the editing process. Moreover, to prevent crash of the drive make sure you have at least 10% free space on the drive. Things such as text editing, sound editing, and others should be done with proper care so that video looks more impressive.

No matter how long your video is, it is crucial to go through a full testing procedure before final screening.

Contrast Design expertise in corporate video production, video production, our team members all have solid digital marketing, technical experience and business backgrounds.

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Contrast Design - About Author:
Contrast Design offers a complete corporate video production solution, using fresh creative ideas tailored to your companyâ€™s exact requirements. We provide support through all steps of the video production process, from creating the initial project plan to helping you make the most of your a video after the launch, saving you time and money.
Our expertise goes way beyond a video production; our team members all have solid digital

marketing, technical experience and business backgrounds. We donâ€™t just work for you; we work with you ensuring our video solutions meet all your business objectives.

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