



Article Side

One Word, Many Meanings But One Element by [Henrich Greve](#)

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One word can have multiple meanings. The word meaning might change according to the part of speech. One word may mean "X" when used as a noun and "Y" when used as a verb. At times when one word is used as only a noun, verb or adjective, it may have different meanings. For example, the word "reckon" only as a verb has more than one meaning and usage. One meaning is to count or calculate, another meaning is to consider and the informal meaning of the word is to assume. This is just one example of a word with multiple meanings.

Also, the usage of a word changes with the plurality or singularity of the term. A common noun may also be turned into a proper noun. For example, a word like, "Providence" is used as a common noun which means "God" or "the divine power" but, it is turned into a proper noun, once it is used to a port in Rhode Island. These are just examples of how a word might be used in two or many ways in the English language.

Element is a word in the English Language, that means a component or factor. It is used in the field of science and mathematics, mostly in Chemistry as a part of a set, for example, "oxygen is an element of the periodic table." But, it is also used as a proper noun, indicating the name of a brand. Element is the name of a brand that sells skateboards and surfwear.

It is an American daughter company of an Australian company that deals in lifestyle products. It offers apparels, footwear and other open-minded lifestyle products for both men and women. Element mainly started off selling skateboards and surfwear and the gradually moved on to clothes and footwear. Their stores are mostly located in the U.S., U.K. and Australia.

The company is also engaged in eco-friendly activities and tries to raise awareness of causes for the environment. It is a globally recognized brand of clothing and surfwear. It is interesting to note that Element is also the name of a brand of eco-friendly hotels in the U.S.

Brands usually take their names from common words in the English Language that may or may not be connected to the products they deal in, supply or manufacture. They search for catchy terms or phrases that sound appealing.

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