# Article Side

Keyword Research to Make Cash Online by Bryan Knowlton

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Keyword research is the initial step you need to take when you are thinking of buying a domain name, creating a new website, writing articles or reviews of Amazon items.

You have to size up your competition if you are searching to rank for the keyword or a keyword phrase and see whether you may get in the top rated position of Google. Google has all the site visitors. If you are within the top five or 10 spots in Google, your current page will most likely show up in the top rated rankings on all the other search engines and web directories. You can search and discover the Google external keyword research tool to do a large amount of this analysis and identify just how much terms are generally searched for and a very limited quantity of competition information for that key word or key phrase. You can even discover supplemental keywords to target which you might not have thought about.

You can easily spend hours doing keyword research to determine keywords to target, however when it all comes down to it all, the Google External keyword research tool does not give you enough info about the competitors. You will have to acquire some addition plugins or manually search the keywords or phrases, check the competitions sites and identify exactly how difficult it will likely be the keyword or term to rank for.

Keep in mind, your number 1 objective would be to rank #1 for the keyword, but without spending time of manual research with the Google External Keyword research tool, you will not know if you will ever be able to get ranking in the top positions.

You can quickly size up the competition by applying keyword research software program like Market Samurai. Saving you time of research period and possibly months or years trying to target a keyword or search phrase which is simply not possible.

You may use different browser plug-in to check on backlink data and get page rank, inbound and outgoing link details plus a variety of additional search engine optimization aspects so you can get an in-depth look on your competitions web sites or blogs.

The more information you may get on your competitors, the greater organized you'll be in every aspect of your getting your site or post up to the top place in Google.

The reason why do keyword research?

â€¢ new websites and blogs

â€¢ article marketing

â€¢ blog topics

â€¢ product creation

â€¢ find products to review

When deciding what keywords are excellent, you are considering four different aspects.

Selecting decent keywords to focus on come down to four factors:

â€¢ relevance

â€¢ traffic

â€¢ competition

â€¢ commercialize

I made an easy post relating to this on how you can make money online quickly or at least quicker than you might go through all of the ways to produce genuine wealth in the future.

Read the article to find out how you can generate if you simply need to make some extra money online. You can supplement your earnings or you might possibly hit on something to change your work.

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Bryan Knowlton is an affiliate marketer with over 20 years of experience making money online. In his step-by-step video tutorials he will teach you a ways to make extra money, so you can quit your day job. You can find all his shows on iTunes: Your Boss Blows and on YouTube at a YouTube: Earn Money Online.

Article Keywords:
earn extra cash, earn extra money, earn money online without investment, earn money through internet, extra income, extra money, home based business

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