Article Side

Keep Tabs on Your Website Rank by Andrew Isiah

Article published on December 20th 2011 | Internet Business

When you are publishing a website with an intention of making wealth through the business, you need to confirm that your website's ranking is high enough to get it on the very first page of any search engine results list. The matter is that a site's rank may fall from the top to page three or four within some days, and if you don't notice the rank falling, you may definitely notice the drop-off in traffic to your website, and also in sales made. In order to know exactly where your website is, you need to carry out an audit to know rank details and see if you are as high as you can probably be.

Of course, it is pretty regular for websites to shoot up the rankings in the first few months of publishing, and then drop back sharply. This top position earlier on is because of the general public being keen on your site and wanting to know a lot concerning it. After you check rank during these months you are probably to be pleased with the results.

But, only some of those visitors will return to your website in the longer term, so while you opt to test a website for ranking position later on, you may find it at the bottom of the list. This is often annoying however somewhat inevitable.

So as to find out how you are doing overall in the public's search for your services, you need to employ a professional company to test rank and traffic details regularly. It is much better to engage somebody who does not know your business to test the website, as they are more probably to be in a position to produce an outsider's view of your site and its successes and failures. When they check a website, the auditors are trying to assess the pages as though they were members of the common public. You may be surprised by what they report.

A ranking check is important regardless of what the age or traffic figures of your website, because you may fall out of favor with the search engines at any point. New changes to the way that Google does business, for example, recently caused several popular websites to check rank and page position in a few days. This is often because the new rules changed the way that the 'bots' scan the web pages, and caused several established sites to drop out of the top 10. By keeping tabs on your ranking, you may guarantee that this in no way happens to you.

Article Source:
http://www.articleside.com/internet-business-articles/keep-tabs-on-your-website-rank.htm - Article Side

Andrew Isiah - About Author:
Hire a professional company to a check rank of your website now by visiting a professional site auditing company a http://www.SiteCheckReport.com, and seeking their advice on your web pages. SiteCheckReport is the most honest, comprehensive and critical audit of your website, carefully checked, researched and audited by senior SEO experts and Keyword Researchers will research, mine, crawl-over-broken glass and put together a detailed review of your website. Visit the site to get your website audited.

Article Keywords:
search engine ranking tools, website marketing tools, web marketing tools, check rank, check a web site, report optimization, ranking of site, ranking a website, ranking of website, how to build a link,

linkbuilding services, backlinks builders, link buil

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!