Important 14 Ways to Use Facebook Fans Pages Grow Your Business by Winny Aliangan

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Fan pages have come a long way since Facebook fans has allowed. I started with a group for my business. I have friends that started with a personal profile for your business. However, as soon as I saw the huge marketing and the possibilities of interaction with fan pages, that quickly changed.

One of the first Facebook fans applications that I use to mark my fanpage business and make it stand out was the static HTML application. Now there are many applications you can install on your fan page to promote your business, product or service, interact with your fans, build your list and much more.

Below is a list of 15 ways to use your fan page on Facebook fans for business. Some of them require only applications and other clever marketing and a passion for your business.

1. Fill the 'Info' Tab fully with their company name, slogan, mission, products and services, contact information and website link (s). This is often the first link I click on my visit to a fan page. Make sure you use this space fully with all relevant points of your business.

2. It has a special token of welcome to all new visitors see when they visit. You can be the image of a flyer to promote your business. It can be your logo, slogan and basic goods and services. There may be a call to action for people like this site and / or choose the email list. Many have used this special form by incorporating a video with a message of welcome. Many applications can use to install and customize a card of welcome.

3. Enable a 'Videos' tab that shows your promotion, training or video product / service.

4. Installing a Twitter tab to show people they can connect with you on Twitter as well, plus you can see their last tweets. Involver.com is a popular provider of this application

5. Install a 'Comments' tab where people can write reviews or testimonials about you, your product or service or business. There is actually a separate application I've found to comments and testimony. However, you can do a simple search on Facebook fans and find the two. Then you can do your own research on each of them to see what is best for your business.

6. Fill out the photo section with photos of their products, photos of your team who perform services, photos of appearances, sponsorships and product placements.

7. Regularly update your status with the advice of the product or service related to your business or industry, positive quotes (fans always welcome a positive tone), news related to your business or industry and, of course, information on special offers products or services, etc.

8. Installing a contact form for people to contact you via your Facebook fans page. Makes him seem more accessible and could increase business contacts.

9. Installing a blog tab to display your latest blog posts to help you position yourself as an expert and build credibility. Some applications of the tab also updates his blog Facebook fans page status as soon as a new entry is published.

10. Install a tab event to publicize special events, presentations at fairs or seminars to their fans and

followers.

11. Conduct formal surveys with applications such as Survey Monkey application. You can also do informal surveys with key questions for your fans to respond on the same page.

12. Take orders for products on your fan page. I installed an application for a client HTML and then insert the code in a way that allowed users to place orders through the fan page.

13. Install an opt-in form on your fan page to help build your list. Of course it helps to have a gift, like an ebook, e-report of the video series,. If you already have an opt-in as a freebie on your site, you can use the same here.

14. Installing an application as Scribd documents to show presentations. This is especially useful if you are a speaker.

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