Article Side

How to prevent people from using your Facebook image by James Blunt

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Facebook has made many changes in recent months. Unfortunately, some of these updates may jeopardize the privacy of personal information that may have innocently shared on Facebook.

In many cases, the onus is on you and you are required to actively participate steps to secure your data from third-party applications and websites, as some changes may have access to your data without you being informed. Facebook advertising is one example.

Facebook advertising can use the name and even images of anyone with a Facebook account. Formerly known as Social Ads, which lets you name a person and their profile picture to appear in ads that are displayed to that person's friends and connections. However, Facebook is only able to do this when connected to a page that I liked, an event that's coming or an application you are using.

Facebook's ability to use his image and thus the data set in the policies of Facebook. If you use Facebook, you agree to its terms and conditions.

In fact, it's a smart marketing. If you see the face of a friend next to an ad on a page, the statistics show it is more likely to click on it, because the mind perceives his friend is "pass" the product or service.

How comfortable is your face will appear next to ads for other people who can not even know?

You may be well by letting Facebook use your name and photo in the ads of your friends, coworkers or the pages you liked. But if you prefer more control over how to protect your personal information, this function needs your attention.

Fortunately, as a Facebook user, you can opt for this feature.

How to quit Facebook for promoting the services of the pages you want with your name and photo:

Once you have logged into your account, go to the Account tab located in the upper right corner.

From the menu that appears, click Account Settings.

Once you're in the My Account page, click on the ads on Facebook located at the far right.

The next step is to change the default configuration that allows ads on the pages to display the information.

As the default is "Only Friends", you need to change it to "nobody."

After that, click Save Changes.

Do this step to prevent your photo and the name that appears in advertisements for third party applications and websites.

Then change the settings that show their social actions in Facebook Ads. It is this part of the bottom of the page.

Repeat the same step to change the default setting of "my only friend" to "nobody."

Then click Save Changes.

This step will ensure that your name and picture no longer displayed in the ads on Facebook pages, events and applications.

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