Article Side

How to Customize Your Facebook Fans Page Url and Give Your Site a Professional Look

by Winny Aliangan

Article published on November 25th 2011 | Internet Business

Social media is evolving faster than ever could have expected a few months ago. Used in business, offers you the opportunity to present your company or organization to meet new people and existing customers better. From a marketing standpoint, it is vital that you and / or someone within your organization do marketing both internally as possible, such as blogs, to get a Twitter account and create a fan page for your business . Here I would like to tell you how to customize your Facebook fan page business and make sure your fan page has a professional appearance.

If you've ever watched a fan page on Facebook fans, you may have noticed that the Facebook fans URL is usually followed by a lot of nonsense text and figures. Somewhere hidden in the disorder is the name of the company, which is a fan page. Often the name of this company have been shattered. The URL is very long and it would be foolish printed in a brochure or a website.

Fortunately, Facebook fans has done something about it! Now you can get a fan page for your company that is much shorter. This can easily be advertised in promotional gifts, corporate literature and websites that your customers can remember your URL and find Facebook fans quickly and easily.

Here's how.

First, you need a personal Facebook fans account. Unable to create a fan page anonymous. If you do not have an account, go to the site and register. It's quick and easy and best of all free. Once you have your account, go to facebook.com / pages / create.php which is where you can sign up for your fan page of the company. Fill in your details and you have a fan page with a URL fool.

Now is the time for your URL his Facebook fans;

* 25 friends and / or customers to become fans of your fan page. To have your own personal business URL on Facebook fans, you must have at least 25 fans.

* When you have your 25 followers, go to facebook.com / username. Facebook fans lets you choose your URL will be something like facebook.com / yourcompany

* Now work on your logo!

Many companies are lax in this part of your fan page. The problem is that there are two icons of different images that appear on the page. By adding your logo, it is very likely to look great on the top of the page. However, when you write a comment a smaller version of your logo on the left of the comment. Very often, this reduces your logo and if there is text involved could make "Yourlogo" appears "ourlog" I'm sure you will agree is almost ideal.

To fix this error, you need to buy an inexpensive art program like Paint Shop Pro You can often download programs of art in a free trial for 30 days. Make sure the text part of your logo fits within a 175 x 175 pixel square pixels. Once done, go to "image" and then "Canvas Size" and increase the canvas to 200 pixels square. This will give your logo and details of a target of 15 pixels of the border. I realize this is tech talk so if you do not bother to do this, consult a professional. It should not be expensive.

Download this logo in the logo image area on the left side of the page. Whenever you write a comment, is shown to the left of your comment, without anything getting cut in the process.

Article Source:
http://www.articleside.com/internet-business-articles/how-to-customize-your-facebook-fans-page-url-and-give-your-site-a-professional-look.htm - Article Side

Winny Aliangan - About Author:
Author is a proficient Internet Marketer with huge knowledge in a Buy Facebook Fans and offers some of the best a Buy Facebook Likes at the best prices out today.Is now taking new SEO clients for their SEO plan.

Article Keywords:
facebook fans, facebook likes, get facebook fans

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!