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Features of Joomla Development by Alex Franklin

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Joomla is one of the most popular cross platforms, open source CMS (content management system). Bearing the GNU General Public License, it is distributed freely as a content management framework to publish contents on internet and intranet. Written in PHP programming language it stores its data in MySQL or MS SQL and uses software design patterns and object oriented programming methods to develop a website.

Ever since its launch, it has been downloaded more than 30 million times. Let us see what makes Joomla development so popular throughout the world and especially in Australia. Apart from being an open source technology and written on a most reliable PHP programming language, Joomla offers web developers with more than 9,700 commercial and free extensions. In addition to this, it has powerful features that offer Joomla developers to create the most secure, reliable and robust web development solutions for their clients. Some of the Joomla development features are as follows:

System Features - A website built with Joomla development can loads page faster as Joomla offers system features like page caching, Gzip page compression and granular level module caching. It also features debugging and error reporting tool, which can help a website administrator to troubleshoot any issues.

Media Manager - with Joomlaâ€™s media manager tool, the web master can easily manage all the media files and folders such as audio, video and images of the website. The tool is integrated with article editor which easily enables to grab files and images at any time.

Banner Management - banners are very important as it gives the first impression of the website. With Joomlaâ€™s banner management tool, the site master can set up as many banners as they need on the website.

Menu Manager - this tool allows the Joomla developers to create as

many menus as they require. With this tool they can create dropdown, rollovers, flyouts and several other different styles menus for the website.

User Management - if you are running an ecommerce site, you need to manage your users. Joomla has a powerful user management system that has a nine user groups having various kinds of permissions. Furthermore, it supports multiple authentication protocols enabling the user with secure login.

Template Management - with Joomlaâ€™s template management tool, the site administrator can easily change the overall look, layout, colour scheme, images and effects, fonts and much more of the website.

Powerful Joomla Framework - Joomla offers a powerful framework to the Joomla developer that helps them to easily build internet applications such as data reporting tools, reservation systems, inventory control systems, communication tools and much more.

Apart from above, there are several other rich features that make Joomla development popular in Australia as well as all across the world.

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