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Facebook Fans Pages Part 2 to 5 Have a Further Advantage of Fanpage for Internet Marketing Business by Winny Aliangan

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Have you created a Facebook fans page for marketing your business online yet? If you have not, you must configure one or are missing some amazing benefits that the use of a FanPage as one of their online marketing strategies can bring to your business.

In my article on the blog, Facebook Fans Pages - Part 1, I listed only four of the many benefits of having a FanPage for your business. Read on for more benefits FanPage five with Facebook:

1. Facebook Fans Pages are very popular.

Business FanPage pages are more popular than going to a standard business website as Facebook Fans pages give a feeling of being more than a two-way instead of feeling on one side of a traditional website . If you do your FanPage attractive and convincing, with thought provoking questions or inquiries, photos or comments about troubleshooting tips to share, their fans will come back to visit often.

With all that traffic to your site is generating, its fan page known as a popular site that people like, which increases the number of fans to increase your traffic even more!

2. Facebook Fan Pages are fun!

The reason people go to Facebook fans in the first place is to mingle and connect. With FanPage, you can configure for a captivating landing page is the first place when people are coming to visit her Facebook page.

Attract visitors by offering a gift (from a training video or ebook useful) when you click on the "how" to proceed to the next page. Thus the visitor has become a fan, felt as if they had come to interact with you and express your opinion by clicking the "like" button, and scored a free and useful for you too!

Now that you are a fan, you can build a relationship with them through all useful marketing ideas, tips and strategies that are shared on the wall FanPage.

3. A Facebook fans page increase traffic to your blog.

If you have a conventional website and / or blog for your business, "site" of your fan page can bring more traffic to your blog which in turn will bring more traffic to your FanPage. Just set the links in the messages of each site to another.

Be active in your FanPage and keep adding content to your blog or website. The pings return will increase the popularity of the sites, which in turn, build the success of your online business.

4. Facebook Fans Pages can improve the marketing of other social media.

Including links to and from a business fan page to other social networking sites like YouTube, Twitter and Linked In, which will further increase backlinks and traffic to your business and your other FanPage media sites social as well.

5. A Fanpage is a great tool to test your ad business.

With the advantage of being able to create unlimited Facebook fans pages for your business, you can do an analysis split / B in two different ad landing pages.

Change the settings of the destination page for your visitors land in an advertisement for a week and a substitute for commercial B next week. You can see which of your pages brings more traffic and fans and pages are not working so well.

So with all the benefits of having a FanPage for your business, hurry and get yours set up and get more traffic and leads for your business.

Do not forget to participate in the beginning and the market later. Priority for people to build relationships that will last. That is what is most important in creating a successful business that will endure.

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Author is a proficient Internet Marketer with huge knowledge in a Buy Facebook Fans and offers some of the best a Buy Facebook Likes at the best prices out today.Is now taking new SEO clients for their SEO plan.

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