# Evaluating Time Served by Jamshaid Hashmi

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WSI franchise owners know that one of the best arguments in favor of the franchising model is the excellent return on investment it offers.

After all, many franchises reach profitability within one to three years. But sometimes a bit more detail is needed to clarify just what the return on investment for a franchise looks like.

Weâ€™ve discussed the comparison between franchise self-employment and working for a traditional company. A good way to look at the breakdown is the wage by hour comparison. How much were you making per hour at your previous job, and how much per hour now?

The reason that this is an effective way is that an hour of work is an understandable, easily-grasped measurement. You know how much you could type, data enter, manufacture, bake or sell in an hour of effort, and you know how to break down hours on the job versus pay in a period to figure out hours. It makes the concept simple to relate to.

But another good reason is to look at all the associated constraints on your time. For example, consider those of us who didnâ€™t have a fixed work schedule. Common for management of many stores and businesses, this is a schedule that demands extra hours on a regular basis, and frequently does so without any consideration for overtime. Did you ever stay â€œjust another hourâ€• to make things match up? Take some work home just the one time? Get stuck in traffic two hours longer than expected?

In each of these cases, the extra work you do for no extra money impacts what you actually earn per hour.

Compare that to a franchise model with WSI Internet Franchise. You can put in the extra hours or cut back your hours at your own leisure, as the work requires. Thus you can very much set your own hourly rate based on the work you bring in and the rate at which you choose to do it, rather than having coworkers beg you to burn your time for them.

Learn more about the profitable opportunities behind self-employment at http://bit.ly/WSIFranchise_MarketPotential

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WSI Franchise Opportunity: WSI is the world's leading Internet Marketing Franchise providing affordable Internet solutions to small and medium sized business. WSI is the world's leading Internet Marketing.

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