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Add a link to Get Quality Link Exchange Partners by Whistle34

Article published on May 3rd 2012 | Internet Business

Search Engine Optimization is the order of the day; we all know that. Link exchange was, is and will be one of the key aspects of SEO. Nowadays, it is not very difficult to opt for a link building service and you would be happy to know that you can access dedicated link exchange directories to add a link of your business.

A good link directory service sorts for the specific necessities of the link exchange partners and help with the diverse category of link directories. The process is different from the mass emailing service as link exchange requires selection of partners with proper care so that the benefits of such exchange can be maximized.

Before you submit a link to such a directory, you should be careful to judge some vital factors such as relevance of theme, levels of traffic, popularity rank, particular requirements of trade, etc. You just cannot select a website randomly and swap your link with it. It will provide no benefit in terms of increasing the online visibility of your website and thus no increase in traffic also. Therefore, you have to be careful while selecting the link directory service to exchange links with the relevant websites.

I personally tried an SEO friendly directory- Link2share and I must say they have made me happy. The directory is loaded with numerous categories such as Arts, Shopping, News, Business, Society, Kids and Teens, Sports, Computers, Games, Recreation, and lots more. You can submit website of any genre that fits into these wide range of categories and get quality link exchange with other relevant websites.

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So, if you are planning to add a link, a submit a website or an article, search for a genuine link directory.

Article Keywords:
add a link,submit a link,submit website

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