Article published on April 28th 2012 | Internet Business

Having accumulated over 2 million terms across more than 1300 different subjects in just one year, TermWiki is the worldâ€™s fastest growing social learning network and offers your company an excellent way to engage with a brand new group of customers. TermWikiâ€™s members, both individuals and companies, use the website to find terms and translations, ask questions, and network with other users with similar interests. Whatâ€™s unique about TermWiki is that content is written by the users, and terms are claimed by the original poster, which means terms about your brands, products and services will belong to your username, boosting your profile and online exposure.

Adding your companyâ€™s profile to TermWiki is simple:

1. Simply sign up for a free TermWiki account at www.termwiki.com and click Sign Up. The process is very quick and entirely free.

2. To add your company, click on the Dashboard and then â€˜add a new companyâ€™. Fill out your companyâ€™s details with as much detail as possible and you will soon be able to add your products, too.

3. Add industry-specific keywords as terms by selecting â€˜add a new termâ€™ from the toolbar and make sure to add your company and product in the relevant fields.

There are two main ways to add terms to TermWiki. The first is manually adding terms to the most relevant industry or product group. If a company is launching a new product, then it can simply add a new term and a picture of the product to significantly increase exposure of the term. The second way to add terms to TermWiki is to import multiple terms in existing glossaries all at once using TermWikiâ€™s import module.

Once you start adding terms to TermWiki, you can start to personalize your profile with your brand or company image, and add photos to terms about your products or services. You will also benefit from speedy translations of your terms into tens of languages by TermWikiâ€™s user community, extending your reach and exposure worldwide in a matter of days. If your company or products are about to be launched, you can also add them as a â€˜term in the newsâ€™, which is prominently featured on the front page and seen by every user as soon as they visit TermWiki.

Itâ€™s that easy! You can also visit www.termwiki.com/SEO for more information on Search Engine Optimization. TermWiki also offers many opportunities for advertising and these can be displayed on both search result pages and across industry-wide results too.

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