



Article Side

What Everybody Ought to Know About Video Hosting by [Rose Ector](#)

Article published on March 5th 2012 | [Internet](#)

One thing successful small businesses will tell you is that video is the Internet's hot deal. Videos with views in the thousands you instantly give you an idea of how popular they are.

Free video hosting site YouTube reports over 800 million people visitors each month, watching over 3 billion videos daily! Imagine tapping even just one percent of that for your business, and you got it made. On the other hand, some providers offer video hosting services at a price. In case you're wondering about the difference between the two, let's explore each one in detail.

Go With Free Video Hosting?

As a small business, you need to watch your costs. Free video hosting sites like YouTube is the best bet, where you can post videos online at no cost. Your videos are available anywhere and anytime, and you can upload as many as you want. While YouTube will post ads on your video/s in exchange for using their free service, they're non-intrusive and won't disrupt the overall viewing experience of your visitors.

Yet free services don't always give customer support, while they assume inherent risks such as people posting copyrighted material without permission. If your video has one, YouTube can shut down your account for good. If you didn't keep copies of your videos, they're gone forever.

Go With Paid Video Hosting?

To avoid the potential headaches of free video hosting, a paid solution is your next option. Unlike free video hosts, you can get service support for any outstanding issues. Additionally, paid video sites use earnings from their customers' payments to constantly upgrade and secure their small business video hosting services.

Practically the only catch with paid video hosting is, of course, you're paying for it. Although you'll also have limited resources to store and play your videos online, your provider won't necessarily shut your account down just like that without first notifying you. A paid video host has more material incentive to help and keep you happy as opposed to, say, using free sites like YouTube for business.

Now you're aware of what can happen if you use both free and paid video hosting. Using a free video hosting isn't a bad idea to get your feet wet, though you may eventually need to switch to paid business video hosting for a more dedicated solution. You can learn more online about video hosting at sites like [webhostinginformation.net](#).

Article Source:

<http://www.articleside.com/internet-articles/what-everybody-ought-to-know-about-video-hosting.htm> - [Article Side](#)

[Rose Ector](#) - About Author:

For more details, please search a [small business video hosting](#), a [YouTube for business](#), and a [business video hosting](#) in Google.

Article Keywords:

business video hosting, small business video hosting, youtube for business

You can find more [free articles](#) on [Article Side](#). Sign up today and share your knowledge to the community! It is completely FREE!