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Webbazaar offers SEO promotion at a minimum rate by Gouri

Article published on March 9th 2012 | Internet

SEO Search Engine Optimization (SEO) is an art of optimizing a website in order to make it rank high in search engine results pages (SERPs). Search engines generate 90% of all Internet traffic and hence have become an imperative part of Online Business Strategy. With the help of SEO, you can get targeted traffic on your website with better ROI (Return on Investment) compared to any other online marketing or advertisement technique.

Search Engine Optimization must be focused towards Human visitors in order to achieve good quality traffic and conversion rates. Page Content should be specific, informative and relevant to a search query. Writing relevant, quality content is one of the most important factors or SEO Techniques, which will unlock the doors of your website to real visitors.

It includes two thinks Keyword and Article Directory. Keywords are what people type into search engines to find a particular product, service or information.

Keywords are the building blocks for optimizing a website, and play a very important role. You will be using your keywords in a variety of ways, including finding your popular keywords, top paying keywords, Meta keywords, your link anchor text and description, Title keywords and page content keywords.

Make sure your primary keywords are found in page titles, headers, first in content etc. Research which keywords convert best and are easiest to get top ranking positions in search engines.

Keep your website design and navigation simple. Create HTML sitemaps for navigation and XML sitemaps for having search engines crawl and index your website faster.

Submit your important pages to popular search engines, website directories, social bookmarks etc. You can hire someone of use semi-automatic tools. Avoid using automated submission for important search engines, directories etc.

Choose your site domain name that contains words from your primary keyword phrase. Your domain name should also be easy to spell and easy to remember. You keyword phrase also should in many cases go in your file name. Read this thread Keywords in the URL from SEO Chat Forum.

Bad search engine optimization techniques can get you blacklisted from a search engine. Some techniques that are considered spam are cloaking, invisible text, tiny text, identical pages, doorway pages, refresh tags, link farms, filling comment tags with keyword phrases only, keyword phrases in the author tag, keyword density to high, mirror pages and mirror sites.

While these techniques might work to give you a higher ranking for short time in the long run they will hurt you.

Google has a good article on Google information for webmasters that is very informative if you are considering Getting a SEO Company to so work on your website.

Article Source:
http://www.articleside.com/internet-articles/webbazaar-offers-seo-promotion-at-a-minimum-rate.htm - Article Side

Gouri - About Author:
a Website Designing
a Website Promotion
a Online Earnings

Article Keywords:
Website Designing, Website Promotion, Website Hosting, Website Development, Online Earnings, SEO Directories, Domain Name, website, Internet, Internet Business

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