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Understanding the Domain Name Registration process by Peter D

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Domain Name Registration is the most basic step in setting up a website. Like every individual has a unique name, the website also requires a name so that it can be distinguished from others and can be referred to on the internet. By registering a name for your website you basically give an identity to your website on the web.

Most of us somehow think that selecting a domain name is a very easy task, right? Just think of any name and get it registered. This can be a good option if you are planning to use it for your own personal blog. But if you are seeking to register the name for your business website, a good amount of research must be done in order to pick the most suitable name. Therefore it is always advised to a user to carefully assess the name before registering it. Here are some useful tips that can help you to register a great name for your business website.

Ideally the name should be short and simple, so that it is easier for others to recall. It is mostly recommended that a user must think of a generic name, as these are considered very easy to remember. But as the internet industry has expanded considerably in the last few years, most of the generic names are no longer available for registration. Long and hyphenated names are generally not recommended for registration as they tend to confuse users. Moreover, people seldom remember lengthy names. So what to do? You can try to register a name that is either your companyâ€™s name or a name that is related to your business. In fact it is generally suggested to select a name that reflects about your business. This is considered very important as by doing so you can increase your visibility on search engines and have a high ranking on them.

The process for registering a name is very simple and similar to any online purchase. You can simply visit a website of a registrar, Check Domain for its availability, pick an extension that is available for registration and make a payment. Now you would also be wondering about how to find a suitable registrar. Most registrars offer features like domain parking, locking and access to DNS (domain name server) control panel when you Buy Domain Names from them. These companies are generally the ones that are mostly recommended for registering domains.

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