The Many Perks of Using Paid Online Video Platforms by Rose Ector

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People have been watching videos for the longest time, and the Internet has made videos more accessible to a lot more people. Posting them online - especially on a free video hosting service - is also what helped then-unknown people like Justin Bieber and Charice morph into now popular singers.

Popular free video hosting site YouTube reports that over 3 billion videos are uploaded onto their systems and viewed every day. Out of that, over 800 million are seen by unique visitors. In essence, more videos are uploaded and viewed in YouTube in a month than the three major U.S. networks combined have created in over 60 years. Imagine tapping even just one percent of those visitors to promote your site.

As the saying goes, though, if it's too good to be true, it usually is. Offering a service - and a free one at that - does cost money and can create certain catches for the one giving it, to the point they might do something that'll also create issues for you. With that in mind, here are some things to consider before signing up for a free video hosting site.

It might seem farfetched, but your online video account can actually be shut down - sometimes even without any prior notification. If you post someone else's video without their permission, service providers like YouTube can shut down your account once it's brought to their attention.

Let's say you post all your videos online, and you delete them from your hard drive just to free up space. If the free online video hosting service you're using shuts down your account, and you don't keep backups of your videos at all, you might lose them for good and have no way to get them back.

Free online video platforms like YouTube or DailyMotion protect themselves through online contracts or terms of service, which puts them in a legally stronger position than you. These contracts also allow them to remove your video or cut off your account for any reason, especially if you're seen to violate any of their terms.

Free online video hosting does have its advantages, but if you can truly afford it, try to invest in a paid online video platform instead. With a paid system, you will get more privileges not normally afforded to free users. That way, you can also avoid the potential headaches that go with using a free online solution. For more information, visit cmswire.com.

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