Article Side
The First Five Rules for Seo Social Media Marketing by Michael Vick

Article published on December 1st 2011 | Internet

1. Increase your linkability. This means really make your website less static. If you want visitors to link to your site, which must contain the information that makes them want to link to it: white papers, thought pieces, press, or even tools that allow users to manage information in ways that are useful to them. This rule is an extension of the most important principle behind regular SEO: Content is king.

2. Make tagging and bookmarking easy. You can see that we follow this principle by SEO Chat with buttons to easily connect a variety of items to social sites.By, including a useful list of tags for the page, and labeling of its first pages on popular social bookmarking sites (not just the home page, but in other parts of your site as well). This rule is a mashup of mouth advertising with the old marketing principle: make it easy for your customers to do what you want to do.

3. Reward inbound links. This encourages site visitors to link to you. In the case of a blog, wants to establish a permanent link to each entry (to make it easy to find again). Many blogs reward those that connect to them by a list of the links in the comments section visibility giving the linker in place. This raises both his profile and theirs in the various online social communities. This is, in effect, similar to the "client testimonials" of the old school marketing - except it's usually on their content rather than its product. As with the testimony, however, the best are not requested.

4. Help your content travel. SEOis to make changes to your site, with the implicit assumption that its contents will remain in place. That's not true today. You can generate buzz by submitting YouTube videos and related sites, for example - and you can imagine that users might want to link the content of such sites. Before you panic and discourage this type of copyright infringement, taking into account the amount of traffic that could be driving back to your site. Think of it as spreading tons of business cards - only with modern technology, you can spread the information far more than can fit on a card, and make it more entertaining to boot.

5. Encourage the mashup. If imitation is the sincerest form of flattery, then wanting to use their content in an original creation (within reason) is a great compliment. Why do you think Google is not upset with all of Google Maps mashups? Users are finding ways to make the content more useful to more people. If you allow users to increase their content in any way, or use it elsewhere (think of the way YouTube provides the code for visitors to embed videos on their own sites), you will get more involved - and more interested when it has to offer.

Article Source:
http://www.articleside.com/internet-articles/the-first-five-rules-for-seo-social-media-marketing.htm - Article Side

Michael Vick - About Author:
Author is a proficient Internet Marketer with huge knowledge in a Buy Facebook Fans and offers some of the best a Buy Facebook Likes at the best prices out today.Is now taking new SEO clients for their SEO plan.

Article Keywords:
buy facebook fans, buy facebook likes, get facebook fans

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!