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Research Proves Best Performing Companies Employ a CISO with a High-Performing Security Program by Eccuni

Article published on February 2nd 2012 | Internet

Research done by SC Magazine proves that organizations that have a Chief Information Security Officer (CISO) have higher profit margins, generate more revenue, and display increased productivity.

January 31, 2012, Albuquerque, NM- EC-Council has released a new white paper that gives comprehensive strategies to CISOs on leading a high-performing information security (IS) program. According to research done by SC Magazine, companies that have an active CISO role and high-performing security program generate more revenue, spend less money, are more productive, and have reduced risks. However, the complexities and challenges of the organization's infrastructure create daily traps that distract IS teams from carrying out tactical and strategic functions.

An effective CISO and well-run information security program can save a company almost 10% of total revenue. SC Magazine's "Want to Reduce IT Risk and Save Money? Hire a CISO" article cites that this saving in gross revenue is accredited to a decreased risk of data loss and theft. Further, the article cites that the most successful companies that employ a CISO to lead an effective IS program are 10 times less likely to experience costly security breaches.

Todd Bell, Executive IT Security Advisor at ConnectTech, LLC., says "Today's threat landscape requires CISOs to develop and implement a high-performing information security (IS) program. One of the biggest challenges is not letting the torrent of corporate issues interfere with the overall effectiveness of the IT security team." Bell, a speaker at EC-Council's CISO Executive Summit in December 2011, was inspired by his panel role in the "Implementing a High-Performing Information Security Program" discussion and developed a how-to-guide for CISOs on leading a high-performing IS program. To view the White Paper, please go to: https://www.eccouncil.org/ciso/resources

"Simply put, CISOs contribute to better business results by ensuring security measures are fully implemented, standardizing and automating procedures, and by taking a strategic role with the organization to make information security a part of a business process." Affirms Jim Hurley, managing director of Symantec's IT Policy Compliance Group.

EC-Council is committed to providing Information Assurance Executive Professionals with the latest Information Security news and trends from the industry's leading experts. Readers of this White Paper are also encouraged to look into EC-Council's Certified Chief Information Security Officer (C|CISO) Certification and EC-Council's CISO Executive Summit Series. To view the full report complete with key takeaways from the CISO Executive Summit or to attend or speak at upcoming CISO Executive Summits, please click here.

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About EC-Council's Chief Information Security Officer (C|CISO) Certification:

C|CISO is the first certification of its kind to equip Information Assurance leaders with the most

effective toolset to defend organizations from cyber attacks. It recognizes an individual's accumulated skills in developing and executing an information security management strategy in alignment with organization goals. Applicants can take advantage of the Grandfather Provision until September 2012. The Grandfather Provision is open to highly-skilled and experienced professionals who can demonstrate and prove proficiency in the 5 C|CISO domains. For more information about C|CISO, please visit: http://www.eccouncil.org/ciso

About EC-Council:

The International Council of E-Commerce Consultants (EC-Council) is a member-based organization that certifies individuals in cyber security and e-commerce. It is the owner and developer of 20 security certifications, including Certified Ethical Hacker (CEH), Computer Hacking Forensics Investigator (CHFI), Certified Security Analyst /Licensed Penetration Tester (ECSA/LPT) and Certified Chief Information Security Officer (C|CISO). EC-Council has trained over 90,000 security professionals and certified more than 40,000 members. EC-Council's certification programs are offered by over 450 training centers across 87 countries. These certifications are recognized worldwide and have received endorsements from various government agencies including the U.S. Department of Defense via DoD 8570.01-M, the Montgomery GI Bill, National Security Agency (NSA) and the Committee on National Security Systems (CNSS). EC-Council also operates EC-Council University and the global series of Hacker Halted information security conferences.

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Article Keywords:
CISO, Security Program, Information Security, SC Magazine, Certified Chief Information Security Officer(C|CISO) Certification, CISO Executive Summit Series, Computer Hacking Forensics Investigator, CHFI, Certified Security Analyst, Licensed Penetration Te

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