Article published on December 21st 2011 | Internet

We can keep in contact with friends and family that donâ€™t live nearby so much easier these days. There is Twitter, Facebook, and of course, people still use email. A custom email address can make it even easier because it helps others remember how to contact you.

If you have an easy to remember custom email address it will be so much simpler for people to remember you email. You donâ€™t have to think up fancy names for your email address - just keep it simple and people will remember. If they can remember your name they can remember your custom email address.

One of the nice things about a custom email address is that you can have several of them for different purposes. If you want to get all your emails from you book club at one address you could use yourname@bookclub.com. You could have a different email address for family and another email address for schoolmates.

Ask yourself how many email addresses you remember off the top of your head. Three? Four? Maybe five? It likely isnâ€™t many. If you email address isnâ€™t memorable it might not get used that often. So use a custom email address so that the people who are important to you can remember it easily and use it all the time.

Letâ€™s face it - we have enough things to remember as it is. We have phone numbers and pin numbers and passwords. Weâ€™ve got so many numbers and digits in our head that most of them are near impossible to remember without writing them down. But if you have a custom email address for your friends and family, they will easily remember it and will include you on their important emails and will take the time to write to you when something exciting happens.

Article Source:
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The author owns and operates a a personalised emails website that offers people any customised web address they can think of.

Article Keywords:
email, web, customised, personalised email, personal, business email, customized, cool, purchasing, buy

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