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Foolproof Ways to Add People to Your Email List by [Julia Roger](#)

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Internet marketing literally means business and you will have to treat it with the same seriousness as you would treat any other offline business. Now what you should mark is that, in any kind of business, the main focus is on satisfying the customers so that they come back again and again to you. This enables you to create respectable business at the end of the day. The idea is to simply make a list of people and add them to your email list. This Addpeople method is what can make a huge difference to your business.

Addpeople is the actual success key of most top ranking Internet marketers worldwide. When you add people to your email list, this puts you in an advantageous position to never run out of business. When you Add People to your list, you have maximum chances to market your product to this list. Consequently, these very people become your repeat customers. Indeed, 80-90% of Internet business chiefly depends on your email list. Moreover, without customers your business is nothing.

Now comes the point of adding people to your list in some foolproof ways. To add customers, the first thing you can do is that you can set up an auto-responder mechanism in your squeeze page. In your website, you can set this up by providing a form enticing people to enter their name and email ids and get a free gift or something in return. Now this auto-responder will automatically send them a response email and the potential customer will be able to download the gift offered by you.

At regular intervals you can send some exciting offers through this auto-responder to your list and one day the same people might become your faithful customers. Another way is to write impressive and valuable articles through article marketing. Then there are social marketing and podcasting techniques to draw in more and more visitors.

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