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If youâ€™ve a website (old or new) itâ€™s important to make your website â€œvisibleâ€• in the Internet, e want a long-term presence on the Internet. Just creating a site IS NOT enough. People around the globe will not be aware of your site unless & until you take certain steps. One of them is Directory Listing or Submission. That is registering your site in online Directories (which is equivalent to your Telephone Directory). And in most Directories submitting of your site is FREE!

There are 100â€™s of these online Human Directory containing a huge list of websites under a comprehensive list of categories & sub-categories & sub-sub-categories (for ex., Health > Alternative Medicine > Homeopathy). Youâ€™ve to submit your website to one of these Directories & register it under one of the niche market your website is targeting. And then your site will be reviewed by a human (& not some automated software) and then approved if everything is ok. Webdirectorydatabase.com is a FREE directory listing site in which you can register your website, just like in a telephone yellow book. You can submit your website, using categories & sub-categories, based on the niche market you are targeting.

Difference between FREE & PAID Directory listing sites

Luckily for you, submitting your website to the majority of these Directories is â€“ FREE! But thereâ€™re paid Directory listing services too. So whatâ€™s the difference between FREE & PAID Directory listing sites? For the paid service, your site will be approved quickly & will exist in the Directory for a long period (as per the human Directory rules). The Free service does not enjoy these benefits (in fact, it can take several months to be approved).

Advantages of Web Directory listing

By submitting your site to Directories (THE MORE DIRECTORIES YOU SUBMIT TO THE BETTER) you can rank higher in Search Engine Result Pages. Or in simple terms, Search Engines like, Google, Yahoo & others will look upon your site very favorably â€“ because your site is getting â€œIncoming linksâ€• (aka â€œbacklinksâ€•) from these featured directory list Directories (which are alrea popular) & will, therefore, happily display your site in Search Engine Result Pages within the first 1 or 2 pages.

FYKI, the greater the no. of these â€œbacklinksâ€• (from already estd. sites) to your site the better youâ€™ favorably ranked by major search engines like, Google, Yahoo & others.

Directories also offer â€œreciprocal directory listingâ€• facility, through which your site can have a link to the Directory (â€œ2-way linkingâ€•). This is also another way of popularizing your website (from the point o view of Search Engines) as your site is connecting to very popular Directory sites.

Finally

Remember, submitting your site to just 2 or 3 Directories is NOT enough, at all! The more the better â€“ if youâ€™re really aiming for long-term presence in the Net!

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For more information about a Free directory listing sites please visit www.webdirectorydatabase.com.

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