Article published on January 6th 2012 | Internet

Internet is a big influence in the daily lives of vast majority of Americans. Electronic gadgets, multimedia and computers play a vital role in our routine life; especially the Internet changes the rhythm of everyday life until we go online. The Internet has changed our life enormously and has many advantages of Internet starting from communicating with family and friends to finding a wealth of information at your fingertips. For instance you can get news, play games, pay bills, send cards, look up phone numbers and addresses, buy tickets, check sports scores, listen to music, schedule appointments, join a community, chat with friends, do online charity, online transactions and shop online. The internet which is a database of information offers us a lot of services and sometimes for free. This not only makes our life easier but also cheaper.

Let-alone easy part, there are several instances of falling victim to online fraudsters. Internet is flooded with hundreds of fake sites every day tempting visitors into irresistible shams. Often online buying and selling deals, online business, shopping for online stuff which doesnâ€™t match the original description on websites, though looks as an easier option over taking time to visit a street store, tend to be disastrous sometimes because of such imposter sites. The attractive offers lure us into trap to which we do not give a second thought before becoming victims. We take precautions, do research and collect opinions to save money and protect hard earned stuff at home like with the usage of security services like ADT Home Security Systems or rented deposit lockers or even hire security personnel. But we seldom hold thought on Internet theft where in we can lose our money in nick of a time and be scammed, ripped off or conned and left destitute. All we know is to be cautious and never give out private details while surfing the net or when linked to social sites. But checking the website validity and its credibility before transacting or shopping online or getting into deals is as important, before youâ€™re duped into sweet enticements. Read on below for some of the steps that you might consider prior to trusting a website and continue using it.

Check the credibility of the site before considering the source in a site. By determining the domain of the website you can decide if itâ€™s a professional site or not. Look for the URL ending with .gov/.org/.mil/.museum/.aero/.edu. These domain names are a great indicator as to what kind of website you are dealing with but this alone is not enough to trust a site.

The next thing to do is to research about the author. Each website has an author that clearly indicates who has written the information. Check if the author has published anything else that pertains to your search, source of the published information and for authorâ€™s credentials. Make sure if the site is copyrighted and constantly updated. Try and find the date of published data for its relevancy to the present day as it could be out of date. Published data must be error free and must connect to the information when browsed on other sites. If the information cannot be produced elsewhere it is most likely uncredible.

You may also consider checking the popularity of the site by gauging the amount of traffic for the site using either Alexa.com or Compete.com. Both Alexa.com and Compete.com offer web traffic analysis to the top 1,000,000 web sites in the world. Also the whois-search (website.com/ whois-search) will tell you the registered owner and more importantly it will tell you how long the website name has been registered, the server location and location details of the owner. You can also make use of other tools supported by Google like info:website.com tells you about the site, related:website.com lists similar sites and link:website.com lists all the links to the site you are interested in.

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Tina is a freelance writer and likes to write about security tips on checking the validity of a website before getting into online deals just like how we secure our homes with security services like a ADT Home Security Systems to avoid mishaps and unwanted intrusion.

Article Keywords:
ADT Home Security Systems, Security Services, Website

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