Article Side

3 Rules that All Reputed Web Design Companies Follow to Ensure Better Design by Hannah Raasch

Article published on January 9th 2012 | Internet

You must always choose the services of a reputed and experienced web design company for your project. This is because such companies follow certain rules that guarantee successful website design. There is no doubt that design is about the visuals, but when it comes to websites, the design is a whole lot more than just visuals and reputed companies understand this fact with aplomb.

So, let us take a look at some of these rules.

Concept before Design

No design can begin before a proper concept is in place. This concept needs to be feasible and a design based on the concept should be able to meet all the client requirements. If the concept has any flaws, they must be corrected before the designing process begins so that the designers do not give shape to a faulty design. So, the first rule is that every aspect of website design hinges on the concept. A solid concept means a successful design, while a concept that is not clearly defined gives rise to website design that has a host of problems.

Functionality and Design

Design can never take the place of functionality. An experienced web design company knows that a successful website is a coming together of form and function. The website must offer the kind of features that will help it meet the objectives of the client and its design must serve to clearly project these functionalities across to the website visitor. If the design is overwhelming in its nature and scope, it might just serve to confuse the website visitors and helps achieve nothing.

User is God

Itâ€™s like saying the content is king or the customer is always right, but the fact of the matter is that every web design company worth its salt knows that itâ€™s the usersâ€™ perception that will make or bre the website design. So, all design elements and features of the website should be chosen keeping the user in mind. If the needs of the usersâ€™ are not satisfied, there is a good chance that the website wonâ€™t be able to attract visitors. This will spell doom for the chances of your website.

These rules are followed by those web design companies who realize the importance of making sure that the design has a solid foundation, is high on the usability quotient and whose use can be optimized by website visitors. Ignoring these rules will lead to bad website design that is never appreciated by anybody.

Article Source:
http://www.articleside.com/internet-articles/3-rules-that-all-reputed-web-design-companies-follow-to-ensure-better-design.htm - Article Side

Hannah Raasch - About Author:
PLAVEB is a Los Angeles based web design company that offers Professional a Web Design Services, a Web Applications Design, a Ecommerce Solutions and many other services to its clients. Visit PLAVEB.com for more details.

Article Keywords:
Web Design Company

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!