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Smart Breed of Travellers Rely on Trip Travel Insurance While Travelling Abroad by Marry James

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Europeans are great travellers and explorers. When you dig out the history of exploration and go through the facts, you will find that Europeans were engaged in extensive exploration from the early 15th century to the 17th century. This particular period has been given the name of the â€˜Age of Discoveryâ€™, the â€˜Age of Explorationâ€™ and the â€˜Great Navigationsâ€™. They reached Asia, Afric Americas and the Oceania and established direct contacts with the nations of these continents. They later on indulged in colonisation. However, the credit for exploring various countries goes to Europeans only. The trend still continues and most Europeans have at least one trip abroad every year. On an average, a major chunk of travellers take two to three trips overseas in a year. Besides this, the concept of trip travel insurance is most popular in Europe. As they travel very frequently, they have realized the importance of having an adequate travel cover while travelling abroad.

Although travel insurance is a very old concept in Europe but the concept has gained popularity over a few recent years. In earlier times, if only 33 percent of the travellers moved out of Europe, but today, more than 70 percent of Europeans have travelled abroad. Children have their first overseas flight at the age of four. The trends have been continuously changing making travel insurance more and more popular. There will be no exaggeration if we call Europeans the smartest breed of travellers. A large number of travellers prefer to purchase trip insurance no matter whether they are travelling with in the continent or to the Americas and Asia.

The leisure travellers prefer to purchase single trip travel insurance. The average number of overseas trips made by Europeans limits to two or three, a single travel cover suits their needs best. Business travellers may opt for annual cover. Most of the times, travellers purchase insurance. An independent online research reveals that around 70 percent of the travellers make it a point that they purchase travel cover before they leave their home. Since medical costs are very high in Europe as well as America and Canada, they make sure to purchase a comprehensive insurance policy covering all aspects of their trip.

Another study reveals that travel insurance is most popular in countries like UK, Switzerland, Spain, Italy, France, Poland, Germany, Turkey, Netherlands and Greece. If researches to be believed, a major chunk of leisure travellers purchase single trip holiday insurance.

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