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Vinyl floors characteristics and features by Canberra Marketing

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Contemplating installing a new floor for your house? Amongst the various choices available, vinyl flooring is one of the finest choices keeping in view the long lasting quality and its affordability. Especially if you are considering flooring of bathrooms and kitchen, vinyl floor is the superlative option with the trend of installing vinyl floor increasing day by day. Durability and affordability are the major reasons why homeowners choose this option. The wide variety of various designs, colours and types and the cost depend on the class and material used in manufacturing. Following are the detailed characteristics of vinyl floors.

Vinyl floor is basically a building material made of polyvinyl chloride called PVC. It is made of engineered products similar to linoleum, but is more durable. This can be used in commercial areas like offices, shopping malls as well as in residential houses.

The two types of vinyl flooring are called as printed vinyl and inlaid vinyl. Printed contains a thin sheet of vinyl and has a thin coating. It is cheaper and less durable, while the inlaid vinyl is thicker in sheet strength and is costly. Both types of floors are available in the market in form of sheets as well as tiles.

Vinyl flooring is highly resistant to moisture and this quality makes it best option for the bathrooms and kitchen flooring. It's underlay gives comfort to the foot and adds insulation, thus preventing any kind of heel pain problems.

One of the few drawbacks of vinyl floor is that it cannot be refinished or polished. Over time if it loses its lustre it looks monotonous. Though this flooring is cheaper than other types, these floors have a shorter life comparatively. It is also responsive to sunlight and cold and can get easily faded or cracked. When choosing vinyl floors consider installation of inlaid vinyl flooring for heavy traffic areas like, offices and schools. Printed vinyl floor is best for smaller areas like your bathrooms. The tile variety gives you designs and it is also easy to install on your own. On a lower budget, go ahead with vinyl sheets.

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