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Polymer-modified acrylic elastomers, polyureas, asphalt cutbacks and emulsions, silicones, SPF and high-performance urethanes â€“ these are only few examples of roof coating available today. A typical roof coating is more than paint applied on roof surfaces that exposed to elements. Not all coating are created equal, as they come in different types.

Waterproof Roof Coating

Who would want an easily damaged, leaking roof? Homeowners usually opt for waterproof roof coating so their roofs have a water-resistant layer to protect it against leaks and other forms of water damage. Most roofing contractors apply this type of roof coating and place a warranty on your roof. Should leaks occur after applying the coating under warranty; the contractor can perform corrective actions that are free of charge.

Reflective Roof Coating

If you need to save money on your energy expenses and gain tax credits, make sure your roof is treated with reflective coating. This type of roof coating is ideal for houses located in areas prone to extreme weather. Also known as albedo coating, reflective coating can reduce surface temperatures by up to 80Â°F (about 45Â°C), extend roof's life by up to 15 years, and provide a new look to your roof.

Asphalt / Aluminum Roof Coating

Similar to waterproof coating, this type of roofing product can also prevent leaks. According to roofing experts, asphalt/aluminum coating for Houston residential roofing must be applied on the roof near the end of its life cycle to make it last longer. Roofs treated with this type of coating will not be penetrated by the sun rays, reducing the heat inside the house. Quality aluminum coating usually contains aluminum flakes mixed with water-resistant petroleum asphalt.

White Roof Coating

Homeowners looking for a roof coating that can be tinted may opt for white roof coating. This type of roof coating also helps lower cooling costs during summer, prolonging the life cycle of HVAC units. White roof coating for Residential roofing Houston contractors have to offer are reflective in nature and can be either water-based or solvent based. A typical white roof coating may contain acrylic, elastomeric or a combination of these materials.

When choosing the right type of roof coating, homeowners are advised to consider at least two things: roofing substrate and budget. There are numerous roofing substrates that require a specific type of coating. One good rule of thumb when it comes to the cost of a roof coating is that the more benefits it can provide, the more expensive it becomes. If you are not sure about the specific brand of roof coating to be used, you can always consult reputable roofers Houston residents can count on.

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