Eureka Forbes water filter â€“ result of continuous research

By Ayamsingh

Article published on May 25th 2012 | Home Improvement

Where there is no end to research activities, where complete operations are directed towards contributing a healthier, happier life, where groundbreaking technologies are introduced, you can always expect to receive the best in quality, technology, and innovation. Yes, you have entered the world of Eureka Forbes Ltd. This companyâ€™s range of the water filter best exemplifies its continuous research initiatives. There are at least 26 next generation water filter series from this company, categorized according to types, and under two different brands â€“ Aqua Sure and Aquaguard. While Aqua Sure purifiers are available at all leading consumer durable, home appliance and modern organized retail outlets, Aquaguard is available via direct sales, i.e. at the consumersâ€™ doorsteps.

Eureka Forbes Ltd. has been a pioneer and leader in all of the product segments it deals in; water filter is no exception. It is again Eureka Forbes Ltd. that has introduced direct selling in India with its flagship brand Aquaguard. Today, this company has emerged as one of the largest direct selling companies in the world. It is also one of the largest employers with a total employee strength exceeding 10,000. The company has been ranked amongst the Best Employers in Asia and India. When we speak about direct selling in India, the concept is implemented by its 8000 strong direct sales force, operating from 550 plus cities/towns across the country. Eureka Forbes Ltd. is one of the few prestigious globally acclaimed companies that have been cited as a classic direct sales reference in â€˜Marketing Managementâ€™ by author and marketing â€˜guruâ€™, Philip Kotler. The list of recognitions and applauses just goes on.

So, you want to buy an RO water filter from this company. Here is a list of the series:

â€¢ Aquaguard Total Enhance Green RO

â€¢ Aquaguard Total Enhance RO

â€¢ Aquaguard Total Enhance RO+

â€¢ Aquaguard RO Total Reviva

â€¢ Aqua Sure Spring fresh DX RO

â€¢ Aqua Sure Elegant RO

â€¢ Aqua Sure Nano RO.

What you have heard about the Aquaguard RO Total Enhance about letting users save 30 percent of water which otherwise gets wasted is true. There is no purifier in the country that comes with such a saving mechanism. Indeed â€˜the not invented hereâ€™ syndrome does not apply with Eureka Forbes. Every water filter introduced from this company over time, has been a true example of quality, innovation, and advanced technology. Purification effectiveness is guaranteed in every system.

Article Source:
http://www.articleside.com/home-improvement-articles/eureka-forbes-water-filter-result-of-continuous-research.htm - Article Side

Agamsingh - About Author:
Agam Singh is freelance market analyst and is writing reviews eureka forbes related articles and gives updates on a aquaguard ro and aqua sure and a eureka forbes ltd. Read more at eureka-forbes-water-purifier.com

Article Keywords:
eureka forbes ltd, aquaguard ro, aqua sure, water filter

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!