Article published on May 18th 2012 | Home

Toy army men have continued to lure and entertain generations of children since a long time. It is believed that the first line of toy soldiers first appeared in the States in the late nineteen century. After itâ€™s launched in the market the toy sold like hot cakes over the shelves. These army figures were then mostly available in metal bodies. However, after the World War II the toys were mostly manufactured with plastic materials. Its sales figures still continued to climb.

These toy soldiers were chiefly sold in sets commonly referred to as â€˜Perform Setsâ€™. Every single set included two battalions â€“one belonging to an enemy country and the other belonging to American armed forces.

These plastic army men were designed according to the different divisions within the army forces. The RAF Fast Jet Pilot comes with a holster, side arm, face mask, helmet and a flight suit. The infantrymen are dressed with a helmet, army uniform, assault rifle and body armor. On the other hand, the Royal Navy Driver is clad with breathing apparatus, diving suit and a spanner. The toy figures are accurately replicated from the actual military. Since the Vietnam War the popularity of these toys army men has declined eventually. Even its sales volumes have hit a rock bottom. The quality and the size of the plastic army men have undergone certain changes. As compared to the models in the past, the present day toys are smaller in size and less robust. Moreover, the present toy armed figures are mostly manufactured from china.

Even though a dip in the mass popularity of these toy figures has not dampened the vigor and hope of the enthusiasts of these toy soldiers. Efforts are being made to confer a modern outlook to these toy army men to revive their popularity among the children.

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Article Keywords:
plastic army men, toy army men

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