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Did you know that 7 out of 10 Americans will most likely use some type of supplement to improve some aspect of their health and / or appearance this year, according to Fitness Magazine? If you happen to be among those seven individuals, the quality of the supplement you take definitely matters. It would not be beneficial to your overall health and wellness or appearance to take a supplement loaded with food colorings and preservatives. If you do not read the labels on your supplements, make sure to check the labels for additives. You should also look at the ingredients to see if the supplement is utilizing whole foods such as broccoli, alfalfa, or kelp for their source of vitamins and not synthetic sources. It also would not be to your advantage if the natural herbal supplements you are taking were not made from the part of the herb or plant that actually provides the benefit. What if the company making these supplements doesn't test their raw materials for heavy metals or pesticides?

The above reasons are a few of the reasons I chose to take Nature's™ Sunshine Products. Nature's™ Sunshine has been an industry leader for 40 years as a natural herbal supplement company! They have set the standards for quality in the supplement industry. Their name kind of reminds me of how plants get their food and energy "natural sunshine" products.

Since Nature's Sunshine manufactures their own products, they are able to control quality throughout their production process. Many tests are conducted on their products from raw materials to finished goods. This means that every aspect of the production process is tested! Purity, safety and potency is why we are taking supplements to begin with, so it is important to find a company that feels the same way you do about the supplements we are taking.

There are only a few companies today manufacturing their own products. Of those companies, many grow their own herbs for processing. Nature's Sunshine doesn't do their own growing because they are focused on finding the best crops available. With your own fields, you are guaranteed products, but are your fields producing the best crop that year? The suppliers for Nature's Sunshine are the highest quality suppliers in the business and adhere to strict guidelines and raw material testing. Each batch of raw materials Nature's Sunshine receives is submitted with a quality test from the supplier. Each batch is then retested by Nature's Sunshine before production begins making sure the supplier tests are correct. Also, Nature's Sunshine audits their suppliers, so not only are the raw materials tested, but the way the suppliers grows the crop, harvests the crop and the facility in which these processes are done are all reviewed by Nature's Sunshine.

Nature's Sunshine Products is committed to quality craftsmanship and have invested in the latest technological equipment for testing. They perform over 600 tests before, during, and after manufacturing. As a customer of Nature's Sunshine and a member for well over 14 years, I have witnessed that Nature's Sunshine will back order an herb before they produce an herb that doesn't™t meet their standards. What happens to those raw materials, they go back to the supplier and out into the market place where others buy them. Knowing this gives me confidence that Nature's Sunshine Products is committed to quality, purity, safety, and potency. Research the company you use and make sure that the company you are using offers these same things. If not, consider Nature's Sunshine Products.

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