Invisible Hearing Aids: Even the Wearer Doesnâ€™t Know itâ€™s there!

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Each one of our five senses helps us to enjoy the world around us and provide us with an experience. But sometimes due to accidents, injury or the life process of ageing, these senses either weaken or stop working entirely. One sense that is well known to deteriorate over time is our sense of hearing. Millions of people around the world are knowingly or unknowingly suffering from hearing impairment. But the good news is that scientist and doctors have found a solution for this impairment: the hearing aid. Hearing aids are basically electro-acoustic devices that can modulate or amplify sound waves and hence help rectify peopleâ€™s hearing disability. Usually they are worn in or behind the personâ€™s ear.

Though a solution exists but still many people are very reluctant to use the hearing aid for many reasons, letâ€™s investigate a few of them:

1) Not knowing they have a hearing problem: A number of people are there who actually do not even know that they have a hearing impairment. At times the loss in their hearing ability is so gradual that they tend to adjust with the situation and hence donâ€™t realise their problem.

2) Embarrassed to wear hearing aid: Many people find it embarrassing to wear a hearing aid as it is a sign of old age. Most hearing aids in the market are easily noticeable and people really donâ€™t like to accept that they have a deficiency, even though they are suffering from it, still they would continue without using the assistance of the aid.

3) Bad Experience: Many people with hearing impairment have actually used hearing aids before. But because of improper analysis of their hearing problem along with the convincing power of a sales person, who by the way doesnâ€™t know all the details about your hearing loss, they often select the wrong device. Some devices are too heavy, some give a buzzing or cracking sound, some donâ€™t operate correctly while using mobile phones, etc. This leads people to not using a hearing aid again.

4) Numerous other reasons like cost, denial, fear of going to a doctor, other priorities or fear has stopped people from using a hearing aid.

But one should never underestimate the power of modern technology and the knowledge of present day scientists and doctors. Keeping in mind some of the problems that people have in wearing hearing aids, they have been able to create a solution that addresses many of them with the invention of the invisible hearing aid. Starkey is an American hearing aid company that has pioneered and developed the invisible hearing aid and have gained industry leadership and recognition over the years. These aids are so small that they can easily rest inside your ear canal and be hidden from anyoneâ€™s view, even the wearerâ€™s. Starkeyâ€™s invisible hearing aids have m features like:

â€¢ Custom designed for your hearing problem

â€¢ No buzzing of whistling sounds, guaranteed

â€¢ Programmable using a touch tone phone

â€¢ Understands noise and reduces listening efforts

â€¢ Designed to expand and enhance audibility

â€¢ Can be kept in the ear for long term, up to months at times

â€¢ Easy to hear even while on mobile phone

Users of this technology are extremely satisfied as their hearing has improved and yet no one notices that they are using a hearing aid. In fact they have been quoted saying that even they themselves at times donâ€™t remember or realise that they are wearing a hearing aid.

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